

HOG FARMERS

26,011 ACTIVE HOG FARMERS \$80.00/M
 EMAIL ADDRESSES - INQUIRE

THESE RURAL RESIDENTS ARE OWNERS AND OPERATORS OF HOG BUSINESSES. THEY MUST STAY INFORMED OF ADVANCEMENTS IN VETERINARY MEDICINE, FEED PRODUCTS, NEW BREEDING TECHNIQUES AND NEW FARM EQUIPMENT.

GENDER:
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

MOST ARE MARRIED WITH CHILDREN THAT PARTICIPATE IN LOCAL 4-H AND FUTURE FARMERS OF AMERICA PROGRAMS. MANY TRAVEL TO LOCAL, STATE AND NATIONAL SHOWS AND FAIRS. THEY HAVE A NEED FOR QUALITY APPAREL, BARN AND FENCING SUPPLIES, FARM EQUIPMENT, AND HOME DECOR' TO FIT THEIR COUNTRY LIFESTYLE.

KEYING: \$5.00/M

MINIMUM ORDER:
 5,000

ADDITIONAL SELECTIONS AT \$10/M
 HOGS OR SOWS
 HERD SIZE

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS WHETHER RAN OR NOT, WILL BE SUBJECT TO A \$50 MINIMUM CANCELLATION FEE

SOURCE: DIRECT MAIL RESPONDERS,
 DEPT OF AGRICULTURE,
 FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP, COUNTY	\$6.00/M
HOGS OR SOWS	\$10.00/M
HERD SIZE	\$10.00/M
EMAIL OR FTP	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com