

GOAT JOURNAL

12,773 ACTIVE SUBSCRIBERS & EXPIRES \$110.00/M
 NON-RECIPROCAL FEE + \$45.00/M

GENDER: 60% FEMALE
 CAN SELECT

PUBLISHED BY COUNTRYSIDE PUBLICATIONS, LTD., AND HAS BEEN SERVING THE GOAT INDUSTRY SINCE 1916. GOAT JOURNAL IS FULL OF INFORMATION, IDEAS AND INSIGHTS FOR EVERYONE WHO RAISES, MANAGES, OR JUST LOVES GOATS. EACH ISSUE OF GOAT JOURNAL PROVIDES TIMELY ARTICLES ABOUT RAISING, BREEDING, AND MARKETING DAIRY GOATS AS WELL AS HEALTH ISSUES AND RECENT NEWS OF INTEREST TO GOAT OWNERS AND THE GOAT INDUSTRY.

ADDRESSING:
 FTP
 EMAIL

KEYING: \$2.00/M

REGULAR DEPARTMENTS INCLUDE BREED PROFILE, JUDGING CONTEST, COMMERCIAL DAIRY, CAPRINE CRAFT CORNER, AND RESOURCE REVIEW.

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

SUBSCRIBERS LIVE IN RURAL AMERICA ON HOBBY FARMS WITH ACREAGE AND TYPICALLY OWN OTHER FARM ANIMALS INCLUDING CHICKENS, SHEEP, CATTLE, HORSES, DOGS AND CATS. MOST ARE DO-IT-YOURSELFERS AND TEND TO BE DEDICATED MAIL ORDER BUYERS INTERESTED IN PRODUCTS FOR THEIR LIVESTOCK, BARNS AND FENCING, GARDENS, HOME IMPROVEMENT AND HOMESTEAD PROJECTS.

THRU: DECEMBER 25
 NEXT: JULY 26

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL SOLD

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
NON-RECIPROCAL FEE	\$45.00/M
FTP DELIVERY	\$100.00
EMAIL DELIVERY	\$75.00

** USAGE **

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GARDENS ALIVE!
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