

**GOAT JOURNAL**

3,984 ACTIVE SUBSCRIBERS & EXPIRES \$500.00 F UNIT OF SALE:  
 NON-RECIPROCAL FEE + \$45.00/M AVERAGE

GENDER: 60% FEMALE  
 CAN SELECT

PUBLISHED BY COUNTRYSIDE PUBLICATIONS, LTD., AND  
 HAS BEEN SERVING THE GOAT INDUSTRY SINCE 1916. GOAT  
 JOURNAL IS FULL OF INFORMATION, IDEAS AND INSIGHTS  
 FOR EVERYONE WHO RAISES, MANAGES, OR JUST LOVES  
 GOATS. EACH ISSUE OF GOAT JOURNAL PROVIDES TIMELY  
 ARTICLES ABOUT RAISING, BREEDING, AND MARKETING  
 DAIRY GOATS AS WELL AS HEALTH ISSUES AND RECENT NEWS  
 OF INTEREST TO GOAT OWNERS AND THE GOAT INDUSTRY.

ADDRESSING:  
 FTP  
 EMAIL

KEYING: \$2.00/M

REGULAR DEPARTMENTS INCLUDE BREED PROFILE, JUDGING  
 CONTEST, COMMERCIAL DAIRY, CAPRINE CRAFT CORNER,  
 AND RESOURCE REVIEW.

MINIMUM ORDER:  
 FULL FILE

SAMPLE REQUIRED

SUBSCRIBERS LIVE IN RURAL AMERICA ON HOBBY FARMS  
 WITH ACREAGE AND TYPICALLY OWN OTHER FARM ANIMALS  
 INCLUDING CHICKENS, SHEEP, CATTLE, HORSES, DOGS AND  
 CATS. MOST ARE DO-IT-YOURSELFERS AND TEND TO BE  
 DEDICATED MAIL ORDER BUYERS INTERESTED IN PRODUCTS  
 FOR THEIR LIVESTOCK, BARN AND FENCING, GARDENS,  
 HOME IMPROVEMENT AND HOMESTEAD PROJECTS.

THRU: APRIL 19  
 NEXT: AUGUST 19

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR  
 RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
 ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
 SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL SOLD

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
NON-RECIPROCAL FEE	\$45.00/M
FTP DELIVERY	\$75.00
EMAIL DELIVERY	\$60.00

\*\* USAGE \*\*

ARBICO ORGANICS  
 BURGESS SEED & NURSERY  
 CLEARSPAN  
 ENGINEERING SERVICES

FARMTEK  
 FOUR SEASONS NURSERY  
 GRIT  
 GROWERS SUPPLY

GURNEY'S  
 LEHMANS  
 PREMIER 1  
 SPALDING LABS

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