

GOAT JOURNAL

12,627 ACTIVE SUBSCRIBERS & EXPIRES \$110.00/M
 NON-RECIPROCAL FEE + \$45.00/M

GENDER: 60% FEMALE
 CAN SELECT

PUBLISHED BY COUNTRYSIDE PUBLICATIONS, LTD., AND
 HAS BEEN SERVING THE GOAT INDUSTRY SINCE 1916. GOAT
 JOURNAL IS FULL OF INFORMATION, IDEAS AND INSIGHTS
 FOR EVERYONE WHO RAISES, MANAGES, OR JUST LOVES
 GOATS. EACH ISSUE OF GOAT JOURNAL PROVIDES TIMELY
 ARTICLES ABOUT RAISING, BREEDING, AND MARKETING
 DAIRY GOATS AS WELL AS HEALTH ISSUES AND RECENT NEWS
 OF INTEREST TO GOAT OWNERS AND THE GOAT INDUSTRY.

ADDRESSING:
 FTP
 EMAIL

KEYING: \$2.00/M

REGULAR DEPARTMENTS INCLUDE BREED PROFILE, JUDGING
 CONTEST, COMMERCIAL DAIRY, CAPRINE CRAFT CORNER,
 AND RESOURCE REVIEW.

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

SUBSCRIBERS LIVE IN RURAL AMERICA ON HOBBY FARMS
 WITH ACREAGE AND TYPICALLY OWN OTHER FARM ANIMALS
 INCLUDING CHICKENS, SHEEP, CATTLE, HORSES, DOGS AND
 CATS. MOST ARE DO-IT-YOURSELFERS AND TEND TO BE
 DEDICATED MAIL ORDER BUYERS INTERESTED IN PRODUCTS
 FOR THEIR LIVESTOCK, BARNS AND FENCING, GARDENS,
 HOME IMPROVEMENT AND HOMESTEAD PROJECTS.

THRU: MAY 24
 NEXT: DECEMBER 24

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR
 RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL SOLD

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
NON-RECIPROCAL FEE	\$45.00/M
FTP DELIVERY	\$75.00
EMAIL DELIVERY	\$60.00

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GARDENS ALIVE!
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CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com