

FEDA FUND FINANCIAL INVESTORS

41,512 12 MONTH INVESTORS \$85.00/M
 TYPE OF INVESTMENT ADD \$15.00/M
 EMAIL ADDRESSES - INQUIRE

GENDER: 89% MALE
 CAN SELECT

THESE UPSCALE INVESTORS PURCHASE ONE OR MORE
 FINANCIAL PUBLICATIONS TO ENHANCE THEIR KNOWLEDGE
 OF THE FINANCIAL MARKETS. THEY SEEK INFORMATION
 ON A DAILY BASIS TO INCREASE THEIR PORTFOLIO SIZE
 AND PERSONAL NET WORTH.

ADDRESSING:
 SEE SELECTIONS

KEYING: \$2.00/M

WITH AN AVERAGE AGE OF 50 AND HOUSEHOLD INCOME OF
 \$100,000+, THESE INVESTORS ARE INTERESTED IN ALL
 ASPECTS OF STOCK MARKET INVESTING, RETIREMENT PLANS,
 MUTUAL FUNDS AND ALTERNATIVE INVESTING. THEY ALSO
 USE REAL ESTATE INVESTMENTS AND ANNUITIES TO
 ENHANCE THEIR PORTFOLIOS.

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

THRU: DECEMBER 18
 NEXT: JULY 19

87% ARE COLLEGE EDUCATED WITH UPPER INCOMES AND
 AFFLUENT LIFESTYLES.

TYPE OF INVESTMENT:

STOCKS OR BONDS
 INVESTMENT FUNDS
 ANNUITIES
 BANK PRODUCTS
 SAVINGS
 REAL ESTATE
 PRECIOUS METALS
 ALTERNATIVE INVESTMENTS

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR
 RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER MAIL DATE OR MERGE ARE
 REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL
 FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

SOURCE: PUBLISHER DIRECT SALES, DIRECT MAIL, INTERNET

| | |
|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| AGE OR INCOME | \$10.00/M |
| NET WORTH | \$10.00/M |
| CREDIT SCORE | \$25.00/M |
| HOME VALUE | \$10.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com