

**DEVOTED CHRISTIAN DONORS**

375,862	12 MONTH DONORS		\$85.00/M	UNIT OF SALE:
	6 MONTH HOTLINE	ADD	\$10.00/M	\$25.00 AVERAGE
	3 MONTH HOTLINE	ADD	\$15.00/M	
	1 MONTH HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES - INQUIRE			

GENDER: 50/50  
CAN SELECT

THESE LOYAL DONORS TO A WELL-KNOWN NATIONAL COALITION ARE DEVOTED TO THEIR CONTINUED SUPPORT OF POLITICIANS, CHARITABLE ORGANIZATIONS, ENVIRONMENTAL AND MORAL CAUSES THAT ADHERE TO THEIR STRONG CHRISTIAN VALUES AND ETHICS.

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

THESE DONORS CLOSELY FOLLOW THE POLITICAL ARENA AS THEY ARE DRIVEN TO PLACE CONSERVATIVE CHRISTIAN POLITICIANS IN OFFICE THAT SHARE THEIR BELIEFS IN PRO-FAMILY, SCHOOL PRAYER, AN HONEST AND SMALL GOVERNMENT, AND THE CHRISTIAN VALUES THEY LIVE BY.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

THESE CHRISTIANS ARE ALSO FAITHFUL TO THE EFFORTS OF NON-PROFIT ORGANIZATIONS THAT PROVIDE ASSISTANCE TO CHILDREN, DOMESTIC CAUSES, AND FAMILY SUPPORT.

WITH AN AVERAGE AGE OF 55 AND AN AVERAGE INCOME OF \$65,000, THEY GIVE THEIR DONATION WITH A HEARTFELT CONVICTION TO DO THEIR CHRISTIAN DUTY TO BETTER THE WORLD THROUGH ACTIVELY SUPPORTING CONSERVATIVE CHRISTIAN POLITICAL CANDIDATES.

SOURCE: DIRECT MAIL, TELEMARKETING

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE OR INCOME	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

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