

DEVOTED CHRISTIAN DONORS

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|---------|---------------------------|-----|-----------|-----------------|
| 324,508 | 12 MONTH DONORS | | \$85.00/M | UNIT OF SALE: |
| | 6 MONTH HOTLINE | ADD | \$10.00/M | \$25.00 AVERAGE |
| | 3 MONTH HOTLINE | ADD | \$15.00/M | |
| | 1 MONTH HOTLINE | ADD | \$20.00/M | |
| | EMAIL ADDRESSES - INQUIRE | | | |

GENDER: 50/50
CAN SELECT

THESE LOYAL DONORS TO A WELL-KNOWN NATIONAL COALITION ARE DEVOTED TO THEIR CONTINUED SUPPORT OF POLITICIANS, CHARITABLE ORGANIZATIONS, ENVIRONMENTAL AND MORAL CAUSES THAT ADHERE TO THEIR STRONG CHRISTIAN VALUES AND ETHICS.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

THESE DONORS CLOSELY FOLLOW THE POLITICAL ARENA AS THEY ARE DRIVEN TO PLACE CONSERVATIVE CHRISTIAN POLITICIANS IN OFFICE THAT SHARE THEIR BELIEFS IN PRO-FAMILY, SCHOOL PRAYER, AN HONEST AND SMALL GOVERNMENT, AND THE CHRISTIAN VALUES THEY LIVE BY.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

THESE CHRISTIANS ARE ALSO FAITHFUL TO THE EFFORTS OF NON-PROFIT ORGANIZATIONS THAT PROVIDE ASSISTANCE TO CHILDREN, DOMESTIC CAUSES, AND FAMILY SUPPORT.

WITH AN AVERAGE AGE OF 55 AND AN AVERAGE INCOME OF \$65,000, THEY GIVE THEIR DONATION WITH A HEARTFELT CONVICTION TO DO THEIR CHRISTIAN DUTY TO BETTER THE WORLD THROUGH ACTIVELY SUPPORTING CONSERVATIVE CHRISTIAN POLITICAL CANDIDATES.

SOURCE: DIRECT MAIL, TELEMARKETING

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|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| GENDER | \$6.00/M |
| AGE OR INCOME | \$10.00/M |
| EMAIL DELIVERY | \$75.00 |
| FTP DELIVERY | \$100.00 |

*****USAGE*****

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| CRU | MESSIANIC JEWISH ALLIANCE |
| JESUS FILM PROJECT | RELIGIOUS FREEDOM COALITION |
| JERUSALEM PRAYER TEAM | |

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