

**DAKOTA FARMERS**

52,711 ACTIVE FARMERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

DAKOTA FARMERS ARE INTERESTED IN THE LATEST INFORMATION ON NEW FARMING TECHNIQUES, AG, CHEMICALS, CONSERVATION AND THE ENVIRONMENT, FEDERAL AGRICULTURAL PROGRAMS AND OTHER ISSUES THAT EFFECT THE SUCCESS OF THEIR DAKOTA AREA FARM OR RANCH OPERATION.

GENDER: MOSTLY  
 MALE

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$2.00/M

THESE RANCHERS AND FARMERS ARE ALSO CONCERNED WITH CROP PLANNING, WEATHER TRENDS, USDA NEWS AND CROP YIELDS. DUE TO THEIR RURAL LIFESTYLE, THEY HAVE A NEED FOR ITEMS GEARED TOWARDS THEIR OUTDOOR CHORES RELATED TO FARMING AND RACHNING. THESE ARE VERY SELF-SUFFIEICIENT FOLKS PLANTING GARDENS, TAKING CARE OF THEIR OWN MAINTENANCE OF FARMING EQUIPMENT AND FAMILY VEHICLES AND ARE DO-IT-YOURSELF HANDYMEN TACKLING THEIR OWN CONSTRUCTION PROJECTS.

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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