

DAIRY HERD OPERATORS MDM

00304

68,598 ACTIVE DAIRY FARMS \$75.00/M
EMAIL ADDRESSES INQUIRE

DAIRY OPERATIONS CONSISTS OF OWNERS AND OPERATORS OF COMMERCIAL DAIRY FARMS. MOST ARE MEMBERS OF THE N.D.H.I.A. ORGANIZATION.

GENDER: MOSTLY
MALE

MOST OF THESE DAIRY PRODUCT PRODUCERS HAVE A NEED FOR TOOLS, HARDWARE, AUTOMOTIVE & TRACTOR PARTS, WORK CLOTHING, ANIMAL AND LIVESTOCK SUPPLIES, INSURANCE AND MANY OTHER PRODUCTS FOR THEIR DAIRY OPERATIONS AND RURAL LIFESTYLES.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
MINIMUM ORDER:
5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED
UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

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| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| HERD SIZE | \$15.00/M |
| AGE | \$15.00/M |
| INCOME | \$15.00/M |
| DONORS | \$15.00/M |
| PHONE NUMBERS | \$30.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com