

CREDIT SCORES

29,151,637	12 MONTH CREDIT SCORES	\$90.00/M
2,416,086	AVERAGE MONTHLY HOTLINE ADD	\$15.00/M
5,568,111	EMAIL ADDRESSES	\$150.00/M

GENDER: 50/50
CAN SELECT

THESE CONSUMERS, WHO ARE MOSTLY HOMEOWNERS WITH MULTIPLE VEHICLES AND SEVERAL BANK AND RETAIL CREDIT CARDS ARE NOW AVAILABLE WITH THEIR INDIVIDUAL INFERRED CREDIT SCORE.

ADDRESSING:
SEE SELECTIONS

THE AVERAGE AGE IS 40 WITH AN AVERAGE INCOME RANGE OF \$35,000 TO \$150,000. THESE PEOPLE FREQUENTLY PURCHASE HOME DECOR, HOME VIDEO/AUDIO EQUIPMENT, APPAREL, VACATION PACKAGES, LAWN CARE SUPPLIES AND EQUIPMENT, COLLECTIBLES, PET SUPPLIES, FURNITURE AND MANY OTHER ITEMS.

KEYING:\$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

CHOOSE THE EXACT SCORE OR FROM THE FOLLOWING CREDIT SCORE RANGES:

UPDATES MONTHLY

750+ EXTREMELY LOW RISK
700-749 MODERATELY LOW RISK
650-699 LOW RISK
600-649 MODERATELY HIGH RISK
550-559 HIGH RISK
UNDER 550 EXTREMELY HIGH RISK

WHEN RENTING THIS FILE AN INFERRED CREDIT SCORE IS PROVIDED WITH EACH RECORD.

SOURCE: 100% INFERRED FROM THREE MAJOR CREDIT SCORING AGENCIES.

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE/GENDER/INCOME	\$15.00/M
SPECIFIC CREDIT SCORE	\$30.00/M
CREDIT CARD TYPE	\$15.00/M
HOUSEHOLD DEMOGRAPHICS	\$15.00/M
OWN HOME/RENT	\$10.00/M
MORTGAGE DATA	\$20.00/M
HOMEOWNER	\$15.00/M
PHONES	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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