

CONSERVATIVE CHRISTIAN PATRIOTIC DONORS

601,842 12 MONTH DONORS \$85.00/M UNIT OF SALE:
 6 MONTH HOTLINE ADD \$10.00/M \$22.00 AVERAGE
 3 MONTH HOTLINE ADD \$15.00/M
 1 MONTH HOTLINE ADD \$20.00/M
 EMAIL ADDRESSES - INQUIRE

THESE CONSERVATIVE CHRISTIAN DONORS DONATE
 AND SUPPORT THEIR POLITICAL CANDIDATES.
 THESE ARE RIGHT-WING CONSERVATIVES WITH
 STRONG CHRISTIAN VALUES AND MORAL CONSCIENCES.

GENDER: 60% MALE
 CAN SELECT

MOSTLY GOP AND INDEPENDENTS, THEY SUPPORT LOCAL,
 STATE AND FEDERAL CANDIDATES WHO HAVE STRONG PRO-
 FAMILY AND ETHICAL VIEWS OF HOW AMERICA SHOULD BE
 GOVERNED.

ADDRESSING:
 SEE SELECTIONS

KEYING: \$2.00/M

THE AVERAGE AGE IS 55 AND THE AVERAGE INCOME IS
 \$75,000+.

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR
 RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.
 ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL
 FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, TELEMARKETING

SELECTIONS: STATE, SCF, ZIP \$6.00/M
 AGE OR INCOME \$10.00/M
 CREDIT CARD HOLDER \$10.00/M
 MAIL ORDER RESPONDER \$15.00/M
 ELECTRONIC DELIVERY \$50.00

USAGE

CAL FARLEY'S
 CUSTOM MISSIONS

JERUSALEM PRAYER TEAM
 LIBERTY INSTITUTE

SALVATION ARMY

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com