

COMMERCIAL HAY GROWERS

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| 74,811 | 12 MONTH COMMERCIAL HAY GROWERS | | \$75.00/M |
| | 6 MONTH HOTLINE | ADD | \$5.00/M |
| | 3 MONTH HOTLINE | ADD | \$10.00/M |
| | 1 MONTH HOTLINE | ADD | \$15.00/M |
| | EMAIL ADDRESSES - INQUIRE | | |

THIS UNIQUE DATABASE CONTAINS GROWERS WHO HAVE AT LEAST 100 ACRES OF ALFALFA OR OTHER HAY. THEY ALSO HAVE OTHER LIVESTOCK FEED CROPS SUCH AS CORN, OATS, PASTURE/RANGELAND, SORGHUM OR WHEAT. THESE PRODUCERS, LOCATED THROUGHOUT THE UNITED STATES, HAVE THE LARGEST NUMBERS OF HAY PRODUCTION. OVER 67% HAVE SALES OVER \$100K AND 25% HAVE SALES OVER \$500K ANNUALLY.

BECAUSE OF THE CROPS AND LIVESTOCK THEY PRODUCE, THEY ARE HEAVY USERS OF CULTIVATION, HARVESTING, HAULING AND DELIVERY MACHINERY, AS WELL AS ATV'S, FENCING, FEED & SEED SUPPLEMENTS, FARM SHOP TOOLS.

THE AVERAGE AGE OF THESE PRODUCERS IS 45-54 WITH AN AVERAGE INCOME FROM PRODUCTION AT \$50,000+.

HAY PRODUCTION:
 ALFALFA - 73%
 HAY OTHER THAN ALFALFA - 27.2%

LIVESTOCK PRODUCTION:
 BEEF COWS - 70.6%
 FEEDER CATTLE - 35.5%
 STOCKER CATTLE - 18.3%
 SHEEP - 5.7%

LIST OWNER MAY REQUIRE EXCHANGE OR PARITY PRICING FOR COMPETITIVE OFFERS.
 ALL ORDERS CANCELLED AFTER THE MERGE, OR MAILDATE, ARE DUE AND PAYABLE IN FULL.
 A \$50.00 CANCELLATION FEE WILL APPLY.

SOURCE: PROPRIETARY DATABASE

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| SELECTIONS: STATE, SCF, ZIP CODE | \$10.00/M |
| ELECTRONIC DELIVERY | \$75.00 |

GENDER: 98% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

KEYING: \$3.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

UPDATED MONTHLY

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com