

COLORADO FARMERS & RANCHERS

30,074 ACTIVE FARMERS & RANCHERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

COLORADO'S FARM AND RANCH OWNERS ARE INTERESTED IN
 THE LATEST AGRICULTURAL NEWS REGARDING THE HIGH
 COUNTRY AREA'S ENVIRONMENT, NEW DEVELOPMENTS IN
 FARMING, HEALTH CARE AND MARKET FORECASTS.

GENDER: MOSTLY
 MALE

ADDRESSING:
 SEE SELECTIONS

THESE FOLKS ARE BUSINESSMEN AND CONSUMERS INTERESTED
 IN QUALITY OUTDOOR PRODUCTS AND GEAR TO FACE THE
 MANY WEATHER CHALLENGES WHILE TENDING TO THEIR FARMS
 AND RANCHES. MANY PARTICIPATE IN LOCAL OUTDOOR
 SPORTS AND RECREATION SUCH AS SKIING, HUNTING,
 FISHING AND SNOWMOBILING TO NAME A FEW.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF
 AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com