

**CANADIAN FARMS & RANCHES MDM**

110,622	FARMS & RANCHES		\$300.00/M	
97,659	CROP FARMERS	ADD	\$15.00/M	
60,323	CATTLE RANCHERS	ADD	\$15.00/M	
23,704	HOG FARMERS	ADD	\$15.00/M	GENDER: MOSTLY MALE

THIS UNIQUE DATABASE INCLUDES VIRTUALLY EVERY FARM AND RANCH IN CANADA.

ADDRESSING: SEE  
SELECTIONS

THESE FARMERS, RANCHERS AND AGRI-BUSINESSMEN RELY ON THE TECHNOLOGY OF TODAY TO KEEP THEM INFORMED OF THE LATEST DEVELOPMENTS IN AGRI-BUSINESS AND ACCOUNTING INFORMATION, WIRELESS COMMUNICATIONS, GOVERNMENT AND WEATHER RELATED ISSUES AFFECTING THEIR LIVELIHOODS AS WELL AS INSURANCE RELATED INFORMATION.

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

THESE FARMERS AND RANCHERS ARE ALWAYS INTERESTED IN OFFERS RELATING TO VETERINARY CARE, AUTOMOTIVE AND TRACTOR SUPPLIES, SEED/FERTILIZERS, MAINTENANCE EQUIPMENT, BARN AND OUTDOOR BUILDING EQUIPMENT AS WELL AS RUGGED APPAREL AND OTHER PRODUCTS PERTINENT TO THEIR RURAL FAMILY LIFESTYLES. MANY ENJOY HUNTING AND FISHING EITHER ON THEIR OWN LAND OR OTHER PARTS OF THE COUNTRY.

SAMPLE REQUIRED

UPDATED ONLINE

CROP/LIVESTOCK SELECTIONS AT \$15/M INCLUDE:

91,268	CULTIVATED ACRES		
38,209	ALFALFA	25,771	CORN
48,088	BARLEY	17,398	CANOLA
53,807	WHEAT	4,371	SOYBEAN
60,323	ALL CATTLE	20,808	DAIRY CATTLE
42,578	BEEF CATTLE	22,199	FED CATTLE
23,704	HOGS/SOWS		

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: SUBSCRIBERS, FARM ROSTERS, REGISTRATIONS  
ONLINE PURCHASES, DIRECT MAIL, SURVEYS

SELECTIONS:	PROVINCE, FSA, POSTAL CODE	\$10.00/M
	CROP SELECT	\$15.00/M
	LIVESTOCK SELECT	\$15.00/M
	ACREAGE	\$15.00/M
	TELEPHONES	\$125.00/M
	SPECIAL KEY CODING	\$30.00/M
	ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

BOUMATIC  
POLARIS AG

PROSPECTS INFLUENTIAL  
SEVITA INTERNATIONAL

VANTAGE CANADA

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