

**BUSINESS TREND REAL ESTATE BROKERS AND AGENTS**

1,412,786	12 MO PROFESSIONALS	\$75.00/M
	6 MONTH HOTLINE	+\$10.00/M
	3 MONTH HOTLINE	+\$15.00/M
	1 MONTH HOTLINE	+\$20.00/M
998,329	TELEPHONES	+\$20.00/M
612,741	EMAIL ADDRESSES	\$125.00/M

PROFESSIONAL REAL ESTATE AGENTS AND BROKERS WHO ARE LICENSED FOR COMMERCIAL AND RESIDENTIAL SALES. MOSTLY COLLEGE EDUCATED PROFESSIONALS EITHER OPERATING THEIR OWN SMALL OFFICES OR WORKING FOR LARGE REAL ESTATE FRANCHISES SUCH AS CENTURY 21, COLDWELL BANKER, KELLER WILLIAMS, RE/MAX, AND ERA.

GENDER 50/50  
CAN SELECT

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

THESE HIGHLY RESPONSIVE PROFESSIONALS ARE STATE LICENSED BUSINESS PROFESSIONALS WHO BUY, SELL AND LEASE PROPERTY FOR THEIR CLIENTS. THESE INDIVIDUALS WORK WITH COMMERCIAL PROPERTY AS WELL AS RESIDENTIAL AND ARE RESPONSIVE TO POSTAL, EMAIL AND DIRECT RESPONSE OFFERS OF ALL TYPES. MOST USE THE INTERNET DAILY FOR CUSTOMER COMMUNICATIONS, PURCHASING, MANAGING PROPERTIES AND ALL TRANSACTIONAL COMMUNICATIONS. MOST STATES REQUIRE CONTINUING EDUCATION COURSES FOR LICENSE RENEWALS.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: LICENSES

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE/INCOME/GENDER	\$7.00/M
TELEPHONES	\$20.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
NUMBER OF EMPLOYEES	\$10.00/M
SALES REVENUE	\$10.00/M
BUSINESS/HOME ADDRESS	\$5.00/M
ELECTRONIC DELIVERY	\$35.00/F

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