

**BUILDING KIT BUYERS & INQUIRERS**

|         |                             |               |                  |
|---------|-----------------------------|---------------|------------------|
| 137,852 | 12 MONTH BUYERS & INQUIRERS | \$75.00/M     |                  |
|         | 6 MONTH HOTLINE             | ADD \$5.00/M  | GENDER: 75% MALE |
|         | 3 MONTH HOTLINE             | ADD \$10.00/M | CAN SELECT       |
|         | 1 MONTH HOTLINE             | ADD \$15.00/M |                  |
|         | EMAIL ADDRESSES - INQUIRE   |               |                  |

THESE DO-IT-YOURSELF BUILDING KITS ARE AMERICA'S  
BEST METAL BUILDINGS.

COMMERCIAL USES INCLUDE SMALL BUSINESS, WAREHOUSING,  
INDUSTRY, MANUFACTURING, DISTRIBUTION, MINI-STORAGE  
SYSTEMS AND EVEN AVIATION BUILDINGS AND SPORTS  
COMPLEXES FOR RECREATION.

RESIDENTIAL USES INCLUDE GARAGES, WORKSHOPS, BOAT  
AND RV STORAGE AND EQUINE ARENAS AND BARNs FOR  
AGRICULTURAL FARM AND RANCH USE.

THESE SELF-SUFFICIENT CONSUMERS ARE HOMEOWNERS  
AND/OR BUSINESS OWNERS WITH AN AVERAGE HOUSEHOLD  
INCOME OF \$55,000 AND AN AVERAGE AGE OF 45-54.

ADDRESSING:

SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:

5,000

SAMPLE REQUIRED

UPDATED MONTHLY

SELECTIONS:

|                               |                         |
|-------------------------------|-------------------------|
| PRODUCT BUYERS = 120,008      | RURAL ESTATES = 65,389  |
| BOOK BUYERS = 48,043          | HOBBY FARMERS = 42,187  |
| MAGAZINE SUBSCRIBERS = 22,371 | TOOLS/WORKSHOP = 76,111 |
| CONTRIBUTORS/DONORS = 72,146  |                         |
| CRAFTS AND HOBBIES = 30,812   |                         |

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR  
RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, INTERNET, FSI'S

|                             |           |
|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M  |
| PHONE NUMBERS               | \$30.00/M |
| ELECTRONIC DELIVERY         | \$50.00   |

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