

**ART SUPPLIES AND MATERIALS**

197,408	12 MONTH BUYERS	\$65.00/M
	6 MONTH BUYERS	+\$5.00/M
	3 MONTH BUYERS	+\$10.00/M
	1 MONTH BUYERS	+\$15.00/M
	NON-PROFIT RATE	\$55.00/M
	PUBLISHER RATE	\$80.00/M
	EMAIL ADDRESSES - INQUIRE	

UNIT OF SALE:  
\$150.00 AVERAGE

GENDER: 80% FEMALE

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

THE CATALOG AND ONLINE BUYERS OF ART SUPPLIES AND MATERIALS ARE A MIX OF PROFESSIONALS, AMATEURS AND HOBBYISTS. THESE CUSTOMERS PURCHASE CRAFT SUPPLIES, DECORATIVE PAINTING, ARTIST'S PAINTS, BRUSHES, FRAMING AND MATTING, DRAWING SUPPLIES, CHARCOAL, COLORED PENCILS, AIR BRUSHES, PAPER, SKETCH PADS, EASELS, TAPES, BOOKS AND MANY MORE SUPPLIES.

THESE BUYERS ARE INTERESTED IN BOOKS, MAGAZINES AND VIDEOS TO STAY INFORMED ON THE LATEST IN THE ARTS. THEY OFTEN SELL THEIR PIECES AT SHOWS AND ON ETSY. THESE ARTISTS ARE ALSO COLLECTORS AND DECORATORS, AND TAKE GREAT PRIDE IN DISPLAYING THEIR ARTWORK IN THE FAMILY HOME.

THESE ARE SOPHISTICATED AND CULTURED ART ENTHUSIASTS WHO PURCHASE A VARIETY OF EXCLUSIVE MERCHANDISE WHICH REFLECT THEIR LIFESTYLES. THEY ARE COLLEGE EDUCATED HOMEOWNERS WITH AN AVERAGE INCOME OF \$70K+.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, RETAIL, ONLINE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD BUYER	\$10.00/M
MAIL ORDER BUYERS	\$15.00/M
ONLINE BUYERS	\$15.00/M
RETAIL BUYERS	\$15.00/M
ZIP FILE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: [scott@midwestdm.com](mailto:scott@midwestdm.com)