

**AMERICA'S FINEST PET DOORS**

17,404 12 MONTH BUYERS \$90.00/M
 35,328 24 MONTH BUYERS \$80.00/M

UNIT OF SALE:
 \$140.00 AVERAGE

THE PATIO PACIFIC, INC. WEBSITE HAS BEEN OFFERING AMERICA'S FINEST PET DOORS SINCE 1973 AND THEY BELIEVE A PET DOOR IS AN IMPORTANT KEY TO KEEPING PETS HAPPY, HEALTHY, AND SAFE. THE PET DOOR WEBSITE OFFERS EVERY POSSIBLE TYPE OF PET DOOR AS WELL AS CUSTOM DIMENSIONS FOR ANY SIZE ANIMALS.

GENDER:
 56% FEMALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

THESE CAT AND DOG OWNERS LOVE TO GIVE THEIR ANIMALS THE FREEDOM OF COMING AND GOING AS THEY PLEASE. THE CONVENIENCE OF THE DOORS ALLOWS DOGS AND CATS TO ROAM THE YARD AND HOUSE WITHOUT DISTURBING THEIR OWNERS. WHILE AWAY FROM HOME, OWNERS ARE NOT WORRIED ABOUT HAVING TO KENNEL THEIR PET OR GETTING HOME QUICKLY TO LET THEM OUT.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

THRU: JUNE 22

THESE PET DOOR PURCHASERS ARE OPEN TO ALL PET LOVING OFFERS INCLUDING GOURMET FOODS AND TREATS, BEDDING, SPA TREATMENTS FOR PETS, PROFESSIONAL GROOMING SERVICES, LEASHES, COLLARS, AND VET PRESCRIBED MEDICATIONS.

NEXT: JANUARY 23

THESE BUYERS, WITH AN AVERAGE AGE OF 50 AND AN AVERAGE INCOME OF \$60,000, OWN THEIR HOMES AND SPEND MONEY ON CONVENIENCES FOR THEMSELVES AND THEIR PETS.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS. ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% CATALOG

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE OR INCOME	\$15.00/M
GENDER	\$6.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com