

**AMERICA'S DEVOTED VOTERS AND DONORS**

48,032,129	12 MO REGISTERED VOTERS		\$70.00/M	UNIT OF SALE:
13,419,315	12 MO REPUBLICAN VOTERS		\$70.00/M	N/A AVERAGE
19,432,188	12 MO DEMOCRATIC VOTERS		\$70.00/M	
4,292,734	12 MO INDEPENDENT VOTERS		\$70.00/M	GENDER: 50/50
12,509,796	12 MO TEA PARTY VOTERS		\$70.00/M	CAN SELECT
3,109,168	12 MO REPUBLICAN DONORS		\$75.00/M	
4,472,502	12 MO DEMOCRATIC DONORS		\$75.00/M	
992,111	12 MO INDEPENDENT DONORS		\$75.00/M	
2,871,236	12 MO TEA PARTY DONORS		\$75.00/M	
	6 MO HOTLINE	ADD	\$5.00/M	
	3 MO HOTLINE	ADD	\$10.00/M	ADDRESSING:
	1 MO HOTLINE	ADD	\$15.00/M	SEE SELECTIONS
	TELEMARKETING	ADD	\$20.00/M	
9,350,119	EMAIL ADDRESSES	INQUIRE		
	UNLIMITED USE	INQUIRE		KEYING:\$2.00/M

MINIMUM ORDER:  
5,000

THESE DEVOTED (REGISTERED) VOTERS ACROSS AMERICA ARE PRIME TARGETS FOR ANY ELECTION CAMPAIGN. THEY ARE ACTIVE IN THEIR COMMUNITIES AND MANY HAVE CIVIC TIES. THEY HAVE STRONG FAMILY AND SOCIAL MORALS AND VALUES. WITH THE AMERICAN WAY IN MIND, THESE REGISTERED VOTERS ARE ALWAYS LOOKING FOR THE CANDIDATE THAT SUPPORTS THEIR BELIEFS AND HIGH STANDARDS.

SAMPLE REQUIRED  
UPDATED MONTHLY

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.  
ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: VOTER REGISTRATION AND NCDB DEMOGRAPHICS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
ETHNICITY	\$7.00/M
CONGRESSIONAL DISTRICT	\$7.00/M
RELIGIOUS AFFILIATION	\$7.00/M
MARRIED/SINGLE	\$7.00/M
PRESENCE OF CHILDREN	\$7.00/M
AGE/INCOME	\$7.00/M
HOME VALUE	\$7.00/M
LENGTH OF RESIDENCE	\$7.00/M
CREDIT CARD HOLDER	\$7.00/M
TELEPHONES	\$20.00/M
MAIL ORDER BUYER	\$7.00/M
MAGAZINE SUBSCRIBERS	\$7.00/M
ELECTRONIC DELIVERY	\$50.00

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