

AMERICANS FOR FREEDOM & FAMILY DONORS

372,498	12 MO	POLITICAL ACTIVISTS		\$70.00/M	UNIT OF SALE:
497,681	12 MO	DONORS		\$85.00/M	\$27.00 AVERAGE
322,278	6 MO	HOTLINE	ADD	\$10.00/M	
	3 MO	HOTLINE	ADD	\$15.00/M	GENDER: 55% MALE
	1 MO	HOTLINE	ADD	\$20.00/M	CAN SELECT
		EMAIL ADDRESSES - INQUIRE			

THESE DONORS TO A NATIONAL CONSERVATIVE, REFORMED ORGANIZATION CONTINUE THE FIGHT AGAINST A LIBERAL AGENDA AND OUT-OF-CONTROL POLICIES. THESE DONORS FIGHT AGAINST ABORTION, STOP SPECIAL HOMOSEXUAL RIGHTS AND HALT THE INCREASED ROLE OF THE UNITED NATIONS IN AMERICAN AFFAIRS.

THROUGH THEIR ONGOING PROGRAMS & CONFERENCES, THESE DONORS ARE FIGHTING TO SEEK SOLUTIONS TO THE PROBLEMS CREATED BY WHAT THEY PERCEIVE ARE LIBERAL, IMMORAL AND OUT OF TOUCH POLITICAL CANDIDATES IN A BID TO TAKE OVER WASHINGTON. THEY ARE HOPING TO RESTORE TRADITIONAL MORALITY TO AMERICA THROUGH ELECTING "GOD-FEARING" CANDIDATES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, TELEMARKETING

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	AGE OR INCOME	\$10.00/M
	GENDER	\$6.00/M
	CREDIT CARD HOLDER	\$10.00/M
	MAIL ORDER RESPONDER	\$15.00/M
	DOLLAR SELECT	\$10.00/M
	ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

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AMERICANS FOR FREEDOM & FAMILY DONORS (Continued)

** USAGE **

ASSN MATURE AMERICAN CITIZENS	EPOCH TIMES	NAT'L POLICE ASSN
CITY RESCUE MISSIONS	MILWAUKEE DIRECT MKTG	RESCUE MISSIONS
DB INSIGHTS	NAT'L PRO-LIFE ALLIANCE	SALVATION ARMY

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