

AMERICANS FOR CONSERVATIVE CAUSES

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|---------|-----------------|---------|-----------|-----------------|
| 465,736 | 12 MONTH DONORS | | \$85.00/M | UNIT OF SALE: |
| 303,498 | 6 MONTH DONORS | ADD | \$10.00/M | \$20.00 AVERAGE |
| | 3 MONTH DONORS | ADD | \$15.00/M | |
| | 1 MONTH DONORS | ADD | \$20.00/M | |
| | EMAIL ADDRESSES | INQUIRE | | |

THESE DONORS SUPPORT CONSERVATIVE CANDIDATES FOR POLITICAL OFFICES NATIONWIDE. THEY WANT TO SEE A STRONG CHRISTIAN, CONSERVATIVE AGENDA REPRESENTED BY THEIR PUBLIC SERVANTS.

GENDER: 50/50
CAN SELECT

ADDRESSING:
SEE SELECTIONS

THE ISSUES THAT CONCERN THEM MOST ARE LIMITING GOVERNMENT INVOLVEMENT IN ENVIRONMENTAL ISSUES, BANNING PARTIAL BIRTH ABORTIONS, ENDING AFFIRMATIVE ACTION AND HELPING TO DEFEAT LIBERALS RUNNING FOR POLITICAL OFFICE.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

SOURCE: DIRECT RESPONSE, TELEMARKETING

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| SELECTIONS: | STATE, SCF, ZIP | \$6.00/M |
| | AGE OR INCOME | \$10.00/M |
| | GENDER | \$6.00/M |
| | CREDIT CARD HOLDER | \$10.00/M |
| | MAIL ORDER BUYERS | \$15.00/M |
| | ELECTRONIC DELIVERY | \$50.00 |

*****USAGE*****

BILLY GRAHAM EVANGELISTIC ASSOC EPOCH TIMES JERUSALEM PRAYER TEAM

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