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AMERICAN ART REVIEW CELEBRATES THE DEVELOPMENT OF ART IN AMERICA, FROM THE EARLY LIMNERS TO THE ABSTRACT EXPRESSIONISTS TO POP ART. BI-MONTHLY EDITIONS COVER ART NEWS AND HIGHLIGHTS FROM SOURCES RANGING FROM MUSEUMS, GALLERIES, ARCHIVES AND UNIVERSITIES TO PRIVATE COLLECTIONS, FAMILIES AND FRIENDS OF PROMINENT ARTISTS.

THESE ARE SOPHISTICATED AND CULTURED ART ENTHUSIASTS WHO PURCHASE A VARIETY OF EXCLUSIVE MERCHANDISE WHICH REFLECT THEIR AFFLUENT LIFESTYLES.

THESE ARE COLLEGE EDUCATED AND HOMEOWNER ART ENTHUSIASTS WITH AN AVERAGE AGE OF 38-55 AND INCOME AVERAGING \$80K.

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