

ALLIANCE TOP TRENDING PRODUCT BUYERS

| | | | |
|------------|--------------------------|------------|--------------------|
| 12,476,122 | 12 MONTH BUYERS | \$90.00/M | |
| | 6 MONTH BUYERS | +\$5.00/M | UNIT OF SALE: |
| | 3 MONTH BUYERS | +\$10.00/M | \$100.00 AVERAGE |
| | 1 MONTH BUYERS | +\$15.00/M | |
| | EMAIL ADDRESSES- INQUIRE | | GENDER: SELECTABLE |

THESE TRENDSETTERS ARE IN THE MARKET FOR THE NEWEST AND HOTTEST PRODUCTS AVAILABLE. THEY ARE SEARCHING FOR ITEMS THAT ARE EXPERIENCING A SURGE IN POPULARITY.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

THESE BUYERS ARE ON SOCIAL MEDIA SITES SUCH AS TWITTER, FACEBOOK, GOOGLE, TUMBLR, INTSAGRAM, REDDIT, AND PINTEREST. ECOMMERCE BUSINESS CAN CHECK SOCIAL MEDIA TRENDS TO FIND OUT WHAT'S HOLDING CONSUMER INTEREST AND CAPITALIZE ON THE CURRENT CONVERSATIONS. TRENDING TOPICS ARE DETERMINED BY ALGORITHMS. MOST PLATFORMS TAILOR THE TOPIC SHOWN BASED ON THE USER, THE LOCATION, PREVIOUS LIKES OR SEARCHES AND WHO THE USER FOLLOWS. THE CONSUMER IS THEN SENT A PROMOTION FROM A TRENDING STORE. THESE BUYERS ARE READING REVIEWS, BLOG POSTS, WEBINARS AT SITES SUCH AS UNCRATE, OUTBLUSH, AND SEARCHING KICKSTARTER, ETSY TRENDING, EBAY AND GOOGLE TRENDS TO BE THE FIRST TO PURCHASE THE TOP TRENDING PRODUCTS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

TRENDING PRODUCT CATEGORY - ADDITIONAL \$10/M

| | | |
|------------------|-------------------|--------------------|
| HAIR ACCESSORIES | WOMEN'S FASHION | MEN'S PRODUCTS |
| WEIGHT LOSS | BEAUTY PRODUCTS | KID'S PRODUCTS |
| KITCHEN | HEALTH & WELLNESS | HOME DECOR |
| OUTDOOR | TECH | PETS |
| AUTOMOTIVE | TRAVEL | HOUSEHOLD PRODUCTS |

TRENDING PRODUCT - ADDITIONAL \$20/M

| | | |
|-------------------|---------------------|--------------------------------|
| SMOOTHIES | INDOOR HERB GARDENS | NOOTROPICS |
| SOCKS | CRAFT DRINKS | SMART BACKPACKS |
| DETOX TEA | JOURNAL NOTEBOOKS | ECO-FRIENDLY FEMININE PRODUCTS |
| GREEN TEA POWDERS | BEARD OIL | COCONUT OIL BASED PRODUCTS |
| COFFEE SCRUBS | SPECIALTY COFFEE | CHALK PAINT |
| WOOD GLASSES | ENAMEL PINS | ECO-FRIENDLY CLOTHING |
| WEEKLY MEALS | PET PRODUCT BOXES | NATURAL FOOD SUBSCRIPTIONS |
| VAPORS | E-CIGARETTES | PHONE POWER BANKS |
| GAMING HEADSETS | VIRTUAL REALITY | FANDOM ITEMS |
| TRAVEL BAGS | SELFIE RING LIGHTS | CAR AIR PURIFIERS |
| RETRO SUNGLASSES | KETO SUPPLEMENTS | WATERPROOF BLUETOOTH SPEAKER |
| KETO BOOKS | PROTEIN POWDER | JUICES |

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ALLIANCE TOP TRENDING PRODUCT BUYERS (CONTINUED)

| | | |
|--------------------|-----------------------|------------------------|
| PROTEIN BARS | SHAPEWEAR | PHONE ACCESSORIES |
| ATHLEISURE | MATERNITY WEAR | FLAME LAMPS |
| MINIMALIST WATCHES | NIGHT MASKS | PORTABLE LED PROJECTOR |
| ARTIFICIAL HAIR | MAKEUP BRUSH CLEANERS | LASER HAIR REMOVAL |
| FAKE EYELASHES | FAKE NAILS | ANTI CELLULITE VACUUM |
| PLUSH TOYS | REBORN BABY DOLL | VEGETABLE CUTTER |
| TEETH WHITENING | ANTI SNORING | SILICONE BAKING MOLDS |
| TERRARIUM | AIR SOFA | ARDUINO STARTER KIT |
| PHONE CASE | IPHONE REPAIR KIT | AQUAPONIC TANKS |

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: CONSUMERVISION

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|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| GENDER | \$6.00/M |
| AGE OR INCOME | \$10.00/M |
| ZIP FILE SET UP FEE | \$50.00 |
| ELECTRONIC DELIVERY | \$50.00 |

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