

ALABAMA FARMERS

31,972 ACTIVE FARMERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

ALABAMA FARMERS ARE INTERESTED IN THE LATEST FARM AND RANCH NEWS FOR THE SOUTHEAST AREA. THEY READ ABOUT HEALTH CARE, THE ENVIRONMENT, MARKET FORECASTS AND ISSUES THAT AFFECT THEIR FINANCIAL SUCCESS AND FARMING INTERESTS.

GENDER: 98% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

THESE FARMERS AND RANCHERS ARE BUSINESSMEN AND CONSUMERS WITH A NEED FOR INFORMATION AND QUALITY PRODUCTS THAT WILL ENHANCE THEIR RURAL LIFESTYLE AND ACCENT THEIR SPECIAL NEEDS FOR QUALITY TOOLS, HARDWARE, VETERINARY SUPPLIES, SEED, FEED, TRACTORS, WORK APPAREL, INSURANCE AND FINANCIAL INVESTMENTS.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

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| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| AGE | \$15.00/M |
| INCOME | \$15.00/M |
| DONORS | \$15.00/M |
| CROPS/ACRES/LIVESTOCK | \$15.00/M |
| PHONE NUMBERS | \$30.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

CONTACT LIST MANAGER: scott@midwestdm.com