

ACTIVE NON-RESIDENT HUNTERS

115,084 12 MO NON-RESIDENT HUNTERS \$85.00/M
 EMAIL ADDRESSES - INQUIRE

THESE HUNTERS HAVE SPENT EXTRA MONEY TO PURCHASE NON-RESIDENT HUNTING LICENSES IN A VARIETY OF STATES INCLUDING CT, FL, MA, MO, MT, ND, NE, OH, OR AND WV. THEY SPEND ADDITIONAL MONEY FOR TRAVEL EXPENSES, LODGING IN HOTELS AND MOTELS AND OUTFITTING THEMSELVES FOR THE TRIP. THEY OFTEN HIRE A GUIDE OR OUTFITTER TO HELP ENSURE THE SUCCESS OF THEIR HUNTING ADVENTURE. THEIR EXPENDITURES INCLUDE CAMPING AND COOKING SUPPLIES, RIFLES, SHOTGUNS AND AMMO, ARCHERY EQUIPMENT, DEER STANDS AND FEEDERS, DECOYS AS WELL AS CAMOUFLAGE CLOTHING, RUGGED APPAREL AND OUTERWEAR. NON-RESIDENT HUNTERS ARE AFFLUENT CONSUMERS WHO ALSO PURCHASE GPS UNITS, SUV'S, ATV'S AND TRUCKS.

LICENSE TYPES SELECTABLE AT \$10/M:
 UPLAND BIRD
 DEER
 ELK
 ANTELOPE
 WATERFOWL
 SMALL GAME

THESE AVID AND COMMITTED HUNTERS WANT TO KNOW EVERYTHING ABOUT THEIR SPORT AND SUBSCRIBE TO SEVERAL OUTDOOR MAGAZINES, PURCHASE FROM MULTIPLE OUTDOOR CATALOGS AND ARE MEMBERS OF CONSERVATION ORGANIZATIONS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: COMPILED STATE LICENSE BUYERS

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|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$5.00/M |
| LICENSE TYPE | \$10.00/M |
| GENDER | \$5.00/M |
| AGE | \$10.00/M |
| C & D COUNTIES | \$5.00/M |
| EMAIL | \$60.00 |
| FTP | \$75.00 |

USAGE

COVEY RISE MAGAZINE

NRA

PHEASANTS/QUAILS FOREVER

GENDER: 80% MALE
 CAN SELECT

ADDRESSING:
 EMAIL
 FTP

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

THRU: MARCH 22
 NEXT: OCTOBER 22

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com

