

**ACTIVE FLORIDA HUNTERS**

236,328	HUNTING LICENSE		\$80.00/M	
169,839	DEER HUNTING LICENSE	+	\$10.00/M	
81,636	COMBO HUNTING & FISHING	+	\$10.00/M	
20,165	ARCHERY DEER HUNTING	+	\$10.00/M	GENDER: 85% MALE
16,201	NON-RESIDENT HUNTING	+	\$10.00/M	CAN SELECT
	PHONE NUMBERS - INQUIRE			
	EMAIL ADDRESSES - INQUIRE			

ADDRESSING:  
EMAIL  
FTP

THESE ACTIVE OUTDOORSMEN AND WOMEN HAVE PURCHASED A LICENSE TO HUNT IN THE STATE OF FLORIDA. DEER HUNTING LICENSE BUYERS TYPICALLY ENJOY HIGHER INCOME LEVELS AND OFTEN SPEND THOUSANDS OF DOLLARS PER YEAR TO ENJOY THEIR HOBBY. THE HUNTERS PURCHASE ITEMS TO MAKE THEIR HUNTING OUTINGS A SUCCESS SUCH AS SUV'S, ATV'S, TRUCKS, RIFLES, SHOTGUNS, PISTOLS, AMMUNITION, ARCHERY EQUIPMENT, CAMPING AND COOKING SUPPLIES, BOATS AND MOTORS, OUTERWEAR, RUGGED APPAREL, CAMOUFLAGE CLOTHING, DEER STANDS AND FEEDERS, GPS UNITS AND DECOYS. THEY SUBSCRIBE TO OUTDOOR PUBLICATIONS AND MAKE CONTRIBUTIONS AS MEMBERS OF HUNTING AND WILDLIFE CONSERVATION ORGANIZATIONS. HUNTERS IN FLORIDA PURSUE WHITETAIL DEER AND THEY ALSO HUNT WILD TURKEY, DUCKS, GEESE, PHEASANT, QUAIL AND DOVE.

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THRU: DECEMBER 18  
NEXT: JANUARY 20

TRULY PASSIONATE SPORTSMEN AND WOMEN PURCHASE A COMBINATION LICENSE THAT ENTITLES THEM TO FISH AND HUNT. THEY ARE ACTIVE ALL YEAR LONG AND PURCHASE OUTDOOR GEAR AND EQUIPMENT FOR BOTH SPORTS.

SELECTS AVAILABLE AT \$10/M INCLUDE:

DEER    MIGRATORY BIRD    TURKEY    PRIMITIVE WEAPONS  
(MUZZLELOADER)

THESE AVID HUNTERS ARE GUN OWNERS AND HOLD THE TRADITIONAL AMERICAN VALUES OF FREEDOM AND SELF DETERMINATION. THEY TREASURE THEIR SECOND AMENDMENT CIVIL RIGHTS TO KEEP AND BEAR ARMS AND OFTEN FAVOR SMALLER GOVERNMENT. THEY ARE ON THE CONSERVATIVE SIDE OF THE POLITICAL SPECTRUM AND DONATE TO POLITICAL CAMPAIGNS THAT SUPPORT THEIR HOBBIES AND INTERESTS.

CONTACT LIST MANAGER EMAIL: [Dorothy@midwestdm.com](mailto:Dorothy@midwestdm.com)

CONTINUED ON NEXT PAGE

ACTIVE FLORIDA HUNTERS (Continued)

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: COMPILED STATE LICENSE BUYERS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER OR AGE	\$5.00/M
ETHNICITY	\$10.00/M
LICENSE TYPE	\$10.00/M
C & D COUNTIES	\$5.00/M
EMAIL	\$60.00
FTP	\$75.00

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