

ACTIVE ALASKA FISHING AND HUNTING LICENSE HOLDERS

417,095 12 MONTH UNIVERSE \$90.00/M
 329,363 12 MONTH FISHING LICENSE \$90.00/M
 87,735 12 MONTH HUNTING LICENSE \$90.00/M

EMAIL ADDRESSES - INQUIRE

GENDER: 80% MALE
 CAN SELECT

FORMERLY KNOWN AS AMERICA'S GREAT OUTDOORSMEN
 DATABASE, THESE FISHERMEN AND HUNTERS HAVE PURCHASED
 FISHING AND HUNTING LICENSES IN THE STATE OF ALAKSA.

ADDRESSING:
 SEE SELECTIONS

WHETHER FISHING OR HUNTING, RESIDENTS AND NON-
 RESIDENTS ALIKE SPEND THEIR DISCRETIONARY INCOME
 ON TRAVEL AND SPECIAL EQUIPMENT AND GEAR TO
 ACHIEVE THAT ONCE IN A LIFETIME TROPHY MOUNT.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

THESE AVID FISHERMEN PURCHASE ITEMS INCLUDING
 APPAREL, POLES, TACKLE AND LURES AND MANY OWN AND
 RIG SPECIAL BOATS TO CATCH "THE BIG ONE" IN ALASKA'S
 LAKES, RIVERS, STREAMS AND OCEAN.

SAMPLE REQUIRED

THRU: MAY 23
 NEXT: DECEMBER 23

THE HUNTERS PURCHASE CAMOUFLAGE, RIFLES, SCOPES,
 AMMUNITION, KNIVES, RUGGED APPAREL AND BOOTS ALONG
 WITH SURVIVAL GEAR IN CASE OF EMERGENCIES.

THESE CONSUMERS ALSO ENJOY CAMPING, HIKING, BOATING
 AND CANOEING. THEY ARE AT HOME IN THE OUTDOORS AND
 PRESERVE THEIR HOBBIES AND INTERESTS BY DONATING TO
 NON-PROFIT ORGANIZATIONS THAT PRESERVE THE
 ENVIRONMENT THROUGH CONSERVATION EFFORTS. THEY ARE
 STRONG SUPPORTERS AND DONORS TO SECOND AMENDMENT
 ISSUES, FAMILY VALUES AND THE UNITED STATES
 CONSTITUTION.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$100 CANCELLATION FEE.

SOURCE: COMPILED LISTS, GOVERNMENT RECORDS

SELECTIONS: STATE, SCF, ZIP \$5.00/M
 C & D COUNTIES \$5.00/M
 LICENSE TYPE \$5.00/M
 GENDER \$5.00/M
 EMAIL \$60.00
 FTP \$75.00

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com