

**ACTIVE ALASKA FISHING AND HUNTING LICENSE HOLDERS**

432,089 12 MONTH UNIVERSE \$90.00/M  
 341,203 12 MONTH FISHING LICENSE \$90.00/M  
 90,888 12 MONTH HUNTING LICENSE \$90.00/M

EMAIL ADDRESSES - INQUIRE

GENDER: 80% MALE  
 CAN SELECT

FORMERLY KNOWN AS AMERICA'S GREAT OUTDOORSMEN  
 DATABASE, THESE FISHERMEN AND HUNTERS HAVE PURCHASED  
 FISHING AND HUNTING LICENSES IN THE STATE OF ALAKSA.

ADDRESSING:  
 SEE SELECTIONS

WHETHER FISHING OR HUNTING, RESIDENTS AND NON-  
 RESIDENTS ALIKE SPEND THEIR DISCRETIONARY INCOME  
 ON TRAVEL AND SPECIAL EQUIPMENT AND GEAR TO  
 ACHIEVE THAT ONCE IN A LIFETIME TROPHY MOUNT.

KEYING: \$2.00/M

MINIMUM ORDER:  
 5,000

THESE AVID FISHERMEN PURCHASE ITEMS INCLUDING  
 APPAREL, POLES, TACKLE AND LURES AND MANY OWN AND  
 RIG SPECIAL BOATS TO CATCH "THE BIG ONE" IN ALASKA'S  
 LAKES, RIVERS, STREAMS AND OCEAN.

SAMPLE REQUIRED

THRU: MARCH 22  
 NEXT: OCTOBER 22

THE HUNTERS PURCHASE CAMOUFLAGE, RIFLES, SCOPES,  
 AMMUNITION, KNIVES, RUGGED APPAREL AND BOOTS ALONG  
 WITH SURVIVAL GEAR IN CASE OF EMERGENCIES.

THESE CONSUMERS ALSO ENJOY CAMPING, HIKING, BOATING  
 AND CANOEING. THEY ARE AT HOME IN THE OUTDOORS AND  
 PRESERVE THEIR HOBBIES AND INTERESTS BY DONATING TO  
 NON-PROFIT ORGANIZATIONS THAT PRESERVE THE  
 ENVIRONMENT THROUGH CONSERVATION EFFORTS. THEY ARE  
 STRONG SUPPORTERS AND DONORS TO SECOND AMENDMENT  
 ISSUES, FAMILY VALUES AND THE UNITED STATES  
 CONSTITUTION.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
 ARE REQUIRED TO BE PAID IN FULL.  
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
 SUBJECT TO A MINIMUM \$100 CANCELLATION FEE.

SOURCE: COMPILED LISTS, GOVERNMENT RECORDS

SELECTIONS: STATE, SCF, ZIP \$5.00/M  
 C & D COUNTIES \$5.00/M  
 LICENSE TYPE \$5.00/M  
 GENDER \$5.00/M  
 EMAIL \$60.00  
 FTP \$75.00

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