

ACCENT GAMBLERS & CASINO PATRONS HOTLINE

812,394	12 MONTH GAMBLERS		\$80.00/M	
527,146	6 MONTH GAMBLERS	ADD	\$5.00/M	
342,063	3 MONTH GAMBLERS	ADD	\$7.50/M	
111,499	1 MONTH GAMBLERS	ADD	\$10.00/M	
435,127	12 MONTH PRODUCT BUYERS	ADD	\$15.00/M	GENDER: 76% MALE
	EMAIL ADDRESSES	INQUIRE		CAN SELECT
	NON-PROFIT RATE		\$65.00/M	
	PUBLISHER RATE		\$70.00/M	ADDRESSING:
	UPDATED MONTHLY			SEE SELECTIONS

THE MOST COMPREHENSIVE SOURCE OF HIGH-ROLLING CASINO PATRONS AND GAMBLERS AVAILABLE. THESE GAMBLERS ENJOY THE RISK OF THE BET AND SPEND THOUSANDS ANNUALLY ON THEIR FAVORITE TYPE OF GAMING ACTIVITY.

KEYING: \$2.00/M
MINIMUM ORDER: 5,000

THESE AVID GAMBLERS WAGER ON A NUMBER OF GAMES INCLUDING; BLACKJACK, POKER, CRAPS, SLOTS, HORSE RACING, SPORTS EVENTS, LOTTERY, ROULETTE AND MANY MORE.

SAMPLE REQUIRED
UPDATED MONTHLY

ALL OF THESE GAMBLERS HAVE IDENTIFIED THEMSELVES AS GAMBLING ENTHUSIASTS BY REGISTERING AS A VIP MEMBER OF THEIR FAVORITE CASINO OR OTHERWISE COMPLETING SURVEY QUESTIONAIRES REGARDING GAMING HABITS. MOST INDIVIDUALS ON THIS FILE HAVE CONFIRMED INCOME LEVELS AND TRAVEL TO VARIOUS ENTERTAINMENT LOCATIONS NATIONWIDE TO WAGE THEIR CHANCE TO WIN IT BIG.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% RESPONDERS TO DIRECT MAIL OR CASINO SURVEY RATING CARD/QUESTIONNAIRE.

SELECTIONS: STATE, SCF, ZIP,	\$6.00/M
INTERNET ACTIVE OR ONLINE	\$15.00/M
AGE OR INCOME LEVEL	\$10.00/M
MARITAL STATUS / GENDER	\$6.00/M
PHONE NUMBERS	\$30.00/M
H/H DEMOGRAPHICS	\$15.00/M
CREDIT CARD BY TYPE	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com