

CONSERVATIVE REPUBLICAN DONOR MASTERFILE

536,794	12 MONTH DONORS	\$70.00/M	UNIT OF SALE:
330,665	6 MONTH HOTLINE	ADD \$10.00/M	\$125.00 AVERAGE
224,417	3 MONTH HOTLINE	ADD \$15.00/M	
98,119	1 MONTH HOTLINE	ADD \$20.00/M	
EMAIL ADDRESSES		INQUIRE	GENDER: 75% MALE
			CAN SELECT

THESE POLITICALLY ACTIVE & CONSERVATIVE REPUBLICANS HAVE CONTRIBUTED ABOVE AVERAGE AMOUNTS OF MONEY TO CONSERVATIVE POLITICAL ORGANIZATIONS AND COMMITTEES SUPPORTING THE ELECTION OR RE-ELECTION OF THEIR CANDIDATES.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

THESE ULTRA-CONSERVATIVE CONTRIBUTORS ARE CONCERNED WITH ISSUES RANGING FROM THE NATIONAL BUDGET AND TAX REFORM ISSUES TO PRESERVING THE AMERICAN DREAM VIA MAINTAINING THE INTEGRITY AND FREEDOMS GRANTED BY THE CONSTITUTION.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL RESPONDERS/SURVEY INFO.

SELECTIONS: STATE, SCF, ZIP, GENDER	\$6.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
CHURCH AFFILIATION	\$10.00/M
MULTI DONOR	\$10.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: scott@midwestdm.com