

WELDING SECRETS BOOK BUYERS

30,708 12 MONTH BOOK BUYERS \$110.00/M
EMAIL ADDRESSES - INQUIRE

UNIT OF SALE:
\$29.95 AVERAGE

WELDING SECRETS CONTAINS 60 PAGES OF USEFUL FACTS
FOR WELDING, METAL FABRICATION, CUTTING AND GENERAL
METAL SHOP TECHNIQUES. NOW IN IT'S SECOND EDITION,
AUTHOR HAL WILSON SHARES OVER 49 YEARS OF COMMERCIAL
WELDING TIPS AND SECRETS WITH THE PUBLIC.

GENDER: 98% MALE
CAN SELECT

ADDRESSING:
SEE SELECTIONS

THESE BOOK BUYERS SPEND \$29.95 PER BOOK AND MANY
ORDER MULTIPLE COPIES. WELDING SECRETS IS USED
EXTENSIVELY AS A REFERENCE AND TRAINING GUIDE FOR
PROFESSIONALS, DO-IT-YOURSELFERS AND THE FARM SHOP.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

THESE CRAFTSMEN AND METAL-WORKERS ARE CONFIRMED MAIL
ORDER BUYERS USING A VARIETY OF TOOLS IN THEIR SHOPS
SUCH AS COMPRESSORS, HAND TOOLS, SAWS, AIR TOOLS,
GENERATORS, WINCHES AND MORE.

SAMPLE REQUIRED

THRU: NOVEMBER 23
NEXT: JUNE 24

BUYERS RANGE FROM COMPANIES SUCH AS INGERSOL RAND,
WESTINGHOUSE, CATERPILLAR AND SNAP-ON TOOLS TO
BASIC WELDING SHOP FABRICATORS AND FARMERS THROUGH-
OUT THE U.S.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR
RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL BOOK BUYERS

SELECTIONS: STATE, SCF, ZIP \$6.00/M
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