

**VIRGINIA GAME & FISH**

274,948	12 MONTH FISHING		\$65.00/M	
168,305	12 MONTH HUNTING		\$65.00/M	GENDER: 85% MALE
	6 MONTH HOTLINE	ADD	\$15.00/M	
	3 MONTH HOTLINE	ADD	\$20.00/M	
	1 MONTH HOTLINE	ADD	\$25.00/M	
	EMAIL ADDRESSES	INQUIRE		CAN SELECT

THESE VIRGINIA SPORTSMEN ARE PRIVILEGED TO BE HUNTING AND FISHING IN ONE OF THE MOST BEAUTIFUL AND BOUNTIFUL STATES IN AMERICA.

ADDRESSING:  
SEE SELECTIONS

FROM THE BIG GAME OF THE APPALACHIANS TO THE UPLAND BIRDS AND WATERFOWL OF CENTRAL VIRGINIA TO THE FRESHWATER AND SALTWATER FISHERMEN OF THE CHESAPEAKE BAY, THESE SPORTSMEN SPEND THEIR LEISURE TIME IN THE GREAT OUTDOORS.

KEYING: \$3.00/M

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

ADDITIONAL SELECTS AT \$10.00/M INCLUDE:

UPDATED MONTHLY

MAIL ORDER BUYERS  
MAGAZINE SUBSCRIBERS  
DONORS/CONTRIBUTORS

ALL ORDERS CANCELLED AFTER MAILDATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: MAGAZINES, DNR, MAIL ORDER, PRODUCT REBATES, REGISTRATIONS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GUN OWNERS	\$6.00/M
GENDER	\$6.00/M
TELEPHONE NUMBERS	\$30.00/M
CREDIT CARD BY TYPE	\$20.00/M
AGE OR INCOME	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

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