

PENNSYLVANIA CONSERVATIVE REPUBLICAN DONORS

214,096 12 MONTH DONORS \$85.00/M
 6 MONTH HOTLINE ADD \$10.00/M
 3 MONTH HOTLINE ADD \$15.00/M
 1 MONTH HOTLINE ADD \$20.00/M
 EMAIL ADDRESSES - INQUIRE

UNIT OF SALE:
 \$25.00 AVERAGE

REACH THESE ACTIVE REPUBLICAN SUPPORTERS FROM THE
 STATE OF PENNSYLVANIA. WITH AN AVERAGE AGE OF 50
 AND AN AVERAGE INCOME OF \$60,000, THESE REPUBLICANS
 ARE VERY COMMITTED TO THE CAMPAIGNS OF THEIR LOCAL
 AND NATIONAL REPRESENTATIVES AS WELL AS MANY PARTY
 ISSUES.

GENDER: 60% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

WITH A CHRISTIAN CONSERVATIVE OPINION, THESE DONORS
 SUPPORT POLITICAL AND NON-PROFIT ORGANIZATIONS WITH
 FOCUS ON PRESERVING AMERICAN FREEDOM, PRO-FAMILY
 ISSUES, RIGHT TO PRAYER IN SCHOOLS AND THE AMERICAN
 DREAM.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

LIST OWNERS MAY REQUIRE EXCHANGE, PARITY PRICING OR
 RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL
 FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP \$6.00/M
 AGE OR INCOME \$10.00/M
 CREDIT CARD HOLDER \$10.00/M
 MAIL ORDER BUYER \$10.00/M
 ZIP TAPE SET UP FEE \$50.00
 ELECTRONIC DELIVERY \$50.00

CONTACT LIST MANAGER: scott@midwestdm.com