

NEW ENGLAND FARMERS

21,136 ACTIVE FARMERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

FROM THE NEW ENGLAND AREA, THESE FARMERS AND RANCHERS ARE CONCERNED WITH NEW FARMING TECHNIQUES, ENVIRONMENTAL AND CONSERVATION ISSUES, AGRICULTURAL POLITICAL ISSUES, TIMELY WEATHER REPORTS AND FINANCIAL ISSUES AFFECTING THEIR LIVELIHOOD.

GENDER: 98% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

THESE OWNERS AND OPERATORS PURCHASE ITEMS FOR THE FARM AND HOME INCLUDING TOOLS, EQUIPMENT, OUTDOOR APPAREL, INSURANCE, FINANCIAL INVESTMENTS AND MANY OTHER ITEMS NECESSARY FOR A RURAL LIFESTYLE.

KEYING: \$2.00/M
 MINIMUM ORDER:
 5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED

UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
CROP/HERD/ACRES	\$15.00/M
DONORS	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com