## MY CREDIT CARD APPROVAL

323,811	12 M	O CREDIT	APPLICANTS		\$75.00/M
	6 M	O CREDIT	APPLICANTS	ADD	\$5.00/M
	3 M	O CREDIT	APPLICANTS	ADD	\$10.00/M
	1 M	O CREDIT	APPLICANTS	ADD	\$15.00/M
EMAIL ADDRESSES - INQUIRE					

MY CREDIT CARD APPROVAL IS KNOWN FOR MATCHING CUSTOMERS WITH LESS THAN PERFECT CREDIT WITH BANKING INSTITUTIONS THAT CAN HELP THEM RE-ESTABLISH OR REBUILD THEIR CREDIT.

THESE RESPONSIVE APPLICANTS ALSO RESPOND WELL TO OPFFERS OF INSURANCE, MAGAZINE SUBSCRIPTIONS, BUSINESS OPPORTUNITIES, SELF-IMPROVEMENT PRODUCTS, DEBT CONSOLIDATION AND SWEEPSTAKES. AVERAGE AGE: 45-54 AVERAGE INCOME: \$50K+

THESE CONSUMERS ARE ACTIVELY PURSUING CREDIT UPDATED MONTHLY OPPORTUNITIES THAT CAN HELP THEM ESTABLISH THEIR CREDIT WORTHINESS.

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/MINCLUDE:<br/>AGEINCOMEMARITAL STATUSGEMDERCHARITABLE DONORHOME VALUEPRODUCT BUYERHOMEOWNER/RENTERCREDIT CARD HOLDERLENGTH OF RESIDENCEPRESENCE OF CHILDREN

SOURCE: INTERNET APPLICATION WWW.MYCREDITCARDAPPROVAL.COM

SELECTIONS:	STATE, SCF,	ZIP CODE	\$6.00/M
	DEMOGRAPHIC	SELECTIONS	\$10.00/M
	TELEPHONES		\$30.00/M
	ELECTRONIC I	DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

GENDER: 50/50 SELECTABLE

ADDRESSING:

SEE SELECTIONS

KEYING: 2.00/M

MINIMUM ORDER:

SAMPLE REQUIRED

5,000