

MID-SOUTH FARMERS

194,562 TOTAL ACTIVE FARMERS \$75.00/M
 (ARKANSAS, LOUISIANA,
 TENNESSEE, MISSISSIPPI,
 ALABAMA AND GEORGIA)
 EMAIL ADDRESSES INQUIRE

GENDER: MOSTLY
 MALE

MID-SOUTH FARMERS ARE FARMERS AND RANCHERS LOCATED
 IN THE SOUTH CENTRAL U.S. THEY ARE INTERESTED IN
 TOPICS CONCERNING AG NEWS, CROP AND LIVESTOCK
 RESEARCH, INSECT AND WEED CONTROL AND LOCAL, STATE
 AND FEDERAL NEWS.

ADDRESSING:
 SEE SELECTIONS
 KEYING: \$2.00/M

THESE BUSINESSMEN OWN AND OPERATE THEIR FARMS AND
 DEPEND ON RELIABLE INFORMATION COVERING NEW
 REGULATIONS EFFECTING AGRICULTURE, 30 DAY WEATHER
 OUTLOOKS AND OTHER ISSUES EFFECTING THE SUCCESS OF
 THEIR FARMING OPERATION.

MINIMUM ORDER:
 5,000
 SAMPLE REQUIRED
 UPDATED MONTHLY

THESE RURAL CONSUMERS ARE MOSTLY MARRIED AND HAVE
 A NEED FOR QUALITY PRODUCTS AND SERVICES SUCH AS
 TOOLS, TRACTORS, WORK AND LEISURE CLOTHING, SEED,
 FEED AND PRODUCTS FOR THEIR COUNTRY LIFESTYLES.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF
 AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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