24,789	ACTIVE HOG FARMERS	\$80.00/M
	EMAIL ADDRESSES - INQUIRE	

THESE RURAL RESIDENTS ARE OWNERS AND OPERATORS OF GENDER: HOG BUSINESSES. THEY MUST STAY INFORMED OF ADVANCEMENTS IN VETERINARY MEDICINE, FEED PRODUCTS, NEW BREEDING TECHNIQUES AND NEW FARM EQUIPMENT.

MOST ARE MARRIED WITH CHILDREN THAT PARTICIPATE IN LOCAL 4-H AND FUTURE FARMERS OF AMERICA PROGRAMS. MANY TRAVEL TO LOCAL, STATE AND NATIONAL SHOWS AND FAIRS. THEY HAVE A NEED FOR QUALITY APPAREL, BARN AND FENCING SUPPLIES, FARM EQUIPMENT, AND HOME DECOR' TO FIT THEIR COUNTRY LIFESTYLE.

ADDITIONAL SELECTIONS AT \$10/M HOGS OR SOWS HERD SIZE

SAMPLE REQUIRED UPDATED MONTHLY

5,000

CAN SELECT

ADDRESSING: SEE SELECTIONS

KEYING: \$5.00/M

MINIMUM ORDER:

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS WHETHER RAN OR NOT, WILL BE SUBJECT TO A \$50 MINIMUM CANCELLATION FEE

SOURCE: DIRECT MAIL RESPONDERS, DEPT OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS:	STATE, SCF, ZIP, COUNTY	\$6.00/M
	HOGS OR SOWS	\$10.00/M
	HERD SIZE	\$10.00/M
	EMAIL OR FTP	\$50.00

## \*\*\*USAGE\*\*\*

ENGINEERING SERVICES QC SUPPLY GARNER INDUSTRIES

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com