

**FLORIDA CHRISTIAN DONORS**

195,688	12 MO DONORS		\$85.00/M	UNIT OF SALE:
	6 MO HOTLINE	ADD	\$10.00/M	\$25.00 AVERAGE
	3 MO HOTLINE	ADD	\$15.00/M	
	1 MO HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES - INQUIRE			

EXTREMELY CONSERVATIVE CHRISTIAN DONORS WHO BELIEVE  
IN STRONG FAMILY VALUES AND MORALS, REPUBLICAN  
GOVERNMENT AND THE PRESERVATION OF THE AMERICAN WAY  
OF LIFE.

GENDER: 60% MALE  
CAN SELECT

ADDRESSING:  
SEE SELECTIONS

THESE POLITICALLY SOUND CONTRIBUTORS, WHO LIVE IN  
THE GREAT STATE OF FLORIDA, SUPPORT LOCAL, STATE AND  
NATIONAL RELIGIOUS CANDIDATES AND ORGANIZATIONS.

KEYING: \$2.00/M

THESE DONORS HAVE AN AVERAGE INCOME RANGE OF  
\$50K-\$74K AND AN AVERAGE AGE RANGE OF 45-60.

MINIMUM ORDER:  
5,000

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR  
RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.  
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL  
FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	AGE OR INCOME	\$10.00/M
	CREDIT CARD HOLDER	\$10.00/M
	MAIL ORDER BUYER	\$15.00/M
	DOLLAR SELECT	\$10.00/M
	ELECTRONIC DELIVERY	\$50.00

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