

**DEVOTED CHRISTIAN DONORS**

432,677 12 MONTH DONORS \$85.00/M UNIT OF SALE:  
 6 MONTH HOTLINE ADD \$10.00/M \$25.00 AVERAGE  
 3 MONTH HOTLINE ADD \$15.00/M  
 1 MONTH HOTLINE ADD \$20.00/M  
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50  
 CAN SELECT

THESE LOYAL DONORS TO A WELL-KNOWN NATIONAL  
 COALITION ARE DEVOTED TO THEIR CONTINUED SUPPORT OF  
 POLITICIANS, CHARITABLE ORGANIZATIONS, ENVIRONMENTAL  
 AND MORAL CAUSES THAT ADHERE TO THEIR STRONG  
 CHRISTIAN VALUES AND ETHICS.

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$2.00/M

THESE DONORS CLOSELY FOLLOW THE POLITICAL ARENA AS  
 THEY ARE DRIVEN TO PLACE CONSERVATIVE CHRISTIAN  
 POLITICIANS IN OFFICE THAT SHARE THEIR BELIEFS IN  
 PRO-FAMILY, SCHOOL PRAYER, AN HONEST AND SMALL  
 GOVERNMENT, AND THE CHRISTIAN VALUES THEY LIVE BY.

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

UPDATED MONTHLY

THESE CHRISTIANS ARE ALSO FAITHFUL TO THE EFFORTS OF  
 NON-PROFIT ORGANIZATIONS THAT PROVIDE ASSISTANCE TO  
 CHILDREN, DOMESTIC CAUSES, AND FAMILY SUPPORT.

WITH AN AVERAGE AGE OF 55 AND AN AVERAGE INCOME OF  
 \$65,000, THEY GIVE THEIR DONATION WITH A HEARTFELT  
 CONVICTION TO DO THEIR CHRISTIAN DUTY TO BETTER THE  
 WORLD THROUGH ACTIVELY SUPPORTING CONSERVATIVE  
 CHRISTIAN POLITICAL CANDIDATES.

SOURCE: DIRECT MAIL, TELEMARKETING

SELECTIONS: STATE, SCF, ZIP \$6.00/M  
 GENDER \$6.00/M  
 AGE OR INCOME \$10.00/M  
 ELECTRONIC DELIVERY \$50.00

**\*\*\*USAGE\*\*\***

CRU MESSIANIC JEWISH ALLIANCE  
 JESUS FILM PROJECT RELIGIOUS FREEDOM COALITION  
 JERUSALEM PRAYER TEAM

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)