

COLORADO FARMERS & RANCHERS

30,063 ACTIVE FARMERS & RANCHERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

COLORADO'S FARM AND RANCH OWNERS ARE INTERESTED IN THE LATEST AGRICULTURAL NEWS REGARDING THE HIGH COUNTRY AREA'S ENVIRONMENT, NEW DEVELOPMENTS IN FARMING, HEALTH CARE AND MARKET FORECASTS.

GENDER: MOSTLY
 MALE

ADDRESSING:
 SEE SELECTIONS

THESE FOLKS ARE BUSINESSMEN AND CONSUMERS INTERESTED IN QUALITY OUTDOOR PRODUCTS AND GEAR TO FACE THE MANY WEATHER CHALLENGES WHILE TENDING TO THEIR FARMS AND RANCHES. MANY PARTICIPATE IN LOCAL OUTDOOR SPORTS AND RECREATION SUCH AS SKIING, HUNTING, FISHING AND SNOWMOBILING TO NAME A FEW.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

UPDATED MONTHLY

ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com