

CHRISTIAN RIGHT-WING DONORS

423,866	12 MONTH DONORS & ACTIVISTS	\$80.00/M	UNIT OF SALE:
275,447	6 MONTH HOTLINE	ADD \$10.00/M	\$27.00 AVERAGE
	3 MONTH HOTLINE	ADD \$15.00/M	
	1 MONTH HOTLINE	ADD \$20.00/M	
	EMAIL ADDRESSES - INQUIRE		

THESE POWERFUL DONORS ARE THE HEART AND SOUL OF THE RELIGIOUS RIGHT. THIS FILE COMBINES MULTIPLE SOURCES OF POLITICAL AND RELIGIOUS OUTBOUND TELEMARKETING CAMPAIGN EFFORTS TO PRODUCE ONE OF THE BEST FUND-RAISING LISTS AVAILABLE FOR CONSERVATIVE POLITICAL AND RELIGIOUS OFFERS.

GENDER: 55% MALE
CAN SELECT

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

ISSUES GOVERNING THE DONOR ACTIVITY OF THESE FOLKS INCLUDE: PRO-LIFE, PRO-FAMILY, MORALITY, SCHOOL PRAYER, HONEST GOVERNMENT AND STATE'S RIGHTS TO NAME A FEW.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THE AVERAGE AGE RANGE IS 45-60 WITH HOUSEHOLD INCOME IN THE \$50K-\$74K RANGE.

UPDATED MONTHLY

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
GENDER	\$6.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYER	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

ALICE LLOYD COLLEGE	FAMILY RESEARCH COUNCIL
ASSN MATURE AM CITIZENS	JERUSALEM PRAYER TEAM
BASILICA OF NAT'L SHRINE	MISSIONS OUTREACH
BILLY GRAHAM EVANGELICAL	SALVATION ARMY
INT'L FELLOWSHIP CHR/JEWS	

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