

CHILDREN'S CHARITABLE CONTRIBUTORS

472,386	12 MONTH DONORS		\$80.00/M	UNIT OF SALE:
307,051	6 MONTH DONORS	ADD	\$10.00/M	\$28.00 AVERAGE
198,117	3 MONTH DONORS	ADD	\$15.00/M	
86,432	1 MONTH HOTLINE	ADD	\$30.00/M	GENDER: 55% MALE
	EMAIL ADDRESSES		INQUIRE	CAN SELECT

THESE CHARITABLE DONORS ACTIVELY SUPPORT MANY CAUSES FOR THE WELFARE OF CHILDREN. THESE SUPPORTERS DONATE TO ORGANIZATIONS THAT ARE DEDICATED TO LOCATING MISSING, STOLEN, LOST, RUNAWAY, AND EXPLOITED CHILDREN AND REUNITING THEM WITH THEIR LEGAL GUARDIAN; AS WELL AS SEVERAL OTHER CHILDREN'S CAUSES.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

THESE COMPASSIONATE CONTRIBUTORS ARE AN AVERAGE AGE OF 40 WITH AN AVERAGE INCOME OF \$60,000. THESE DONORS STRONGLY BELIEVE IN SUPPORTING OUR NATIONS CHILDREN.

SAMPLE REQUIRED

UPDATES MONTHLY

THESE DONORS ARE ALSO POLITICALLY ACTIVE AND DONATE TO THEIR RESPECTIVE CANDIDATES AND CAUSES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 80% DIRECT MAIL 20% TELEPHONE APPEAL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
PHONES	\$30.00/M
AGE OR INCOME	\$15.00/M
GENDER	\$6.00/M
ELECTRONIC DELIVERY	\$50.00

USAGE

ACH CHILD & FAMILY SVCS	SALVATION ARMY
CAL FARLEY'S	WHERE HOPE LIVES

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com