

BY PRESCRIPTION

1,703,119 CURRENT RX/OTC MED USERS \$120.00/M GENDER: 50/50
 EMAIL ADDRESSES INQUIRE CAN SELECT

MILLIONS OF AMERICANS PURCHASE NAME BRAND, OVER THE
 COUNTER AND PRESCRIPTION DRUGS TO TREAT AILMENTS
 RANGING FROM ATTENTION DEFICIT DISORDERS TO WEIGHT
 CONTROL. THESE CONSUMERS ARE IDENTIFIED AS USING
 SPECIFIC MEDICATIONS OR MEDICAL DEVICES. SELECTIONS
 ARE AVAILABLE FOR SPECIFIC PRESCRIPTION DRUGS OR
 DEVICES.

ADDRESSING:
 SEE SELECTIONS

KEYING: \$2.00

MINIMUM ORDER:
 5,000

PRESCRIPTIONS AVAILABLE @ \$20/M
 CONTACT LIST MANAGER FOR ADDITIONAL MEDICATIONS SAMPLE REQUIRED

ADDERALL	GLUCOPHAGE	PAXIL	UPDATES MONTHLY
ALLEGRA	HEARING AID	PREMARIN	
AQUA	IMITREX	PROZAC	
BECONASE	INSULIN	RHINOCORT	
CLARITIN	LASIX	RITALIN	
CELEBREX	LINZESS	VANCENASE	
CONCERTA	LIPITOR	VIAGRA	
CONTACTS	NASACORT	VIOXX	
DETROL	NASALCROM	WHEELCHAIR	
EYEGLASSES	NASONEX	ZOLOFT	
FLONASE	OBESITYL	ZYRTEC	

ADDITIONAL SELECTIONS AT +\$15/M

AGE	INCOME	SFDU
MFDU	HOMEOWNERS	GENDER
CHILDREN	MAIL ORDER BUYERS	CREDIT CARDS
DONORS	ETHNICITY	INSURANCE

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: MEDICAL & HEALTH MARKET RESEARCH

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
TELEPHONES	\$30.00/M
OTC DRUGS	\$20.00/M
PRESCRIPTION DRUGS	\$20.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: SCOTT ROBBINS scott@midwestdm.com