

AMERICANS FOR FREEDOM & FAMILY DONORS

| | | | | | |
|---------|-------|---------------------------|-----|-----------|------------------|
| 376,778 | 12 MO | POLITICAL ACTIVISTS | | \$70.00/M | UNIT OF SALE: |
| 497,622 | 12 MO | DONORS | | \$85.00/M | \$27.00 AVERAGE |
| 322,491 | 6 MO | HOTLINE | ADD | \$10.00/M | |
| | 3 MO | HOTLINE | ADD | \$15.00/M | GENDER: 55% MALE |
| | 1 MO | HOTLINE | ADD | \$20.00/M | CAN SELECT |
| | | EMAIL ADDRESSES - INQUIRE | | | |

THESE DONORS TO A NATIONAL CONSERVATIVE, REFORMED ORGANIZATION CONTINUE THE FIGHT AGAINST A LIBERAL AGENDA AND OUT-OF-CONTROL POLICIES. THESE DONORS FIGHT AGAINST ABORTION, STOP SPECIAL HOMOSEXUAL RIGHTS AND HALT THE INCREASED ROLE OF THE UNITED NATIONS IN AMERICAN AFFAIRS.

THROUGH THEIR ONGOING PROGRAMS & CONFERENCES, THESE DONORS ARE FIGHTING TO SEEK SOLUTIONS TO THE PROBLEMS CREATED BY WHAT THEY PERCEIVE ARE LIBERAL, IMMORAL AND OUT OF TOUCH POLITICAL CANDIDATES IN A BID TO TAKE OVER WASHINGTON. THEY ARE HOPING TO RESTORE TRADITIONAL MORALITY TO AMERICA THROUGH ELECTING "GOD-FEARING" CANDIDATES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, TELEMARKETING

| | | |
|-------------|----------------------|-----------|
| SELECTIONS: | STATE, SCF, ZIP | \$6.00/M |
| | AGE OR INCOME | \$10.00/M |
| | GENDER | \$6.00/M |
| | CREDIT CARD HOLDER | \$10.00/M |
| | MAIL ORDER RESPONDER | \$15.00/M |
| | DOLLAR SELECT | \$10.00/M |
| | ELECTRONIC DELIVERY | \$50.00 |

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AMERICANS FOR FREEDOM & FAMILY DONORS (Continued)

** USAGE **

| | | |
|-------------------------------|-------------------------|------------------|
| ASSN MATURE AMERICAN CITIZENS | HILLSDALE COLLEGE | NRA |
| CITY MISSION MINITRIES | JERUSALEM PRAYER TEAM | RESCUE MISSIONS |
| CITY RESUCE MISSIONS | MILWAUKEE DIRECT MKTG | SALVATION ARMY |
| DB INSIGHTS | NAT'L PRO-LIFE ALLIANCE | TUNNEL TO TOWERS |
| EPOCH TIMES | NAT'L POLICE ASSN | USO |

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