

**AMERICAN QUARTER HORSE OWNERS**

184,987	AMERICAN QUARTER HORSE OWNERS	\$120.00/M	UNIT OF SALE:
	NON-PROFIT RATE	\$85.00/M	\$95.00 AVERAGE
	MAGAZINE/PUBLISHER	\$100.00/M	
	PHARMACEUTICAL/CONTROLLED CIRC	\$250.00/M	GENDER: SELECTABLE

MINIMUM: 5,000  
SAMPLE REQUIRED

THE AMERICAN QUARTER HORSE IS THE MOST POPULAR BREED IN THE UNITED STATES TODAY. ITS NAME CAME FROM ITS ABILITY TO OUTDISTANCE OTHER HORSE BREEDS IN RACES OF A QUARTER MILE OR LESS. IT IS WELL KNOWN AS A RACE HORSE AND FOR ITS PERFORMANCE IN RODEOS, HORSE SHOWS AND AS A WORKING RANCH HORSE.

THESE ENTHUSIASTIC HORSE OWNERS AND PROFESSIONALS TRANSPORT THEIR HORSES TO HORSE SHOWS, RACES, SALE EVENTS, RODEOS AND BOARDING STABLES AS WELL AS TRAINING FACILITIES AND EQUESTRIAN EVENTS NATIONWIDE.

UPDATES MONTHLY

THESE AMERICAN QUARTER OWNERS REQUIRE SADDLES AND TACK, EQUINE HEALTH SUPPLIES, WORMER, VACCINES AND SUPPLEMENTS, BOOTS AND APPAREL AS WELL AS STABLE EQUIPMENT AND EQUINE FENCING SYSTEMS. THEY ALSO ROUTINELY PURCHASE EQUINE RELATED GIFTS, TRAILERS, HOW-TO BOOKS AND VIDEOS AND GROOMING SUPPLIES.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$10.00/M
AGE, INCOME, LOR, DONORS	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M
TELEPHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

\*\*\*USAGE\*\*\*

ANIMAL WELFARE/RKD GROUP	MED-VET PHARMACEUTICALS	UNITED VET EQUINE
BREYER HORSE/REEVES INT'L	SMARTPAK EQUINE	
EQUESTRIAN PROMOTIONS		

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