

**ALL NATURAL PET FOOD BUYERS**

439,111	12 MONTH BUYERS	\$85.00/M	UNIT OF SALE:
286,424	6 MONTH BUYERS	+\$10.00/M	\$20.00 AVERAGE
187,008	3 MONTH BUYERS	+\$15.00/M	
80,947	1 MONTH BUYERS	+\$20.00/M	GENDER: SELECTABLE
	NON-PROFIT RATE	\$65.00/M	
	EMAIL ADDRESSES	+\$50.00/M	KEYING: \$2.00/M

THESE DEVOTED, HEALTH CONSCIOUS PET OWNERS ARE WILLING TO SPEND EXTRA MONEY TO INSURE THEIR PETS ARE EATING THE BEST FOODS AVAILABLE. THEY BUY NATURAL, ORGANIC, AND HOLISTIC PRODUCTS FOR THEMSELVES AND THEIR PETS.

MINIMUM: 5,000  
SAMPLE REQUIRED

THESE PET OWNERS ONLY WANT THE BEST FOR THEIR FUR BABIES. AT AN AVERAGE AGE OF 46 WITH AN AVERAGE INCOME OF \$75,000, THEY ARE HOMEOWNERS AND COLLEGE EDUCATED. THEY ARE INTERESTED IN LIVING BETTER BY EMBRACING ORGANIC FOODS AND OTHER NATURAL PRODUCTS INCLUDING HOMEOPATHIC REMEDIES. THEY ARE LIVING GREEN, THEY RECYCLE AND DONATE TO LOCAL CHARITIES FOR ANIMAL AND ENVIRONMENTAL CAUSES.

UPDATED MONTHLY

THE ALL NATURAL PET FOOD BUYERS LIST WOULD BE PERFECT PROSPECTS FOR PET BOOKS, MAGAZINES, APPAREL, SUPPLEMENTS, VITAMINS, PET TOYS, PET BEDS AND OTHER PET PRODUCTS.

SELECTIONS AVAILABLE @ \$10/M:

HOUSEHOLD DEMOGRAPHICS	AGE OR INCOME	GENDER
CHILDREN BY AGE/GENDER	MOB/SUBSCRIBER	HOME VALUE
PLANTS/GARDENING	CRAFTS	GUN OWNER
AUTOMOBILE TYPE	SHOP TOOLS	APPAREL
PETS BY TYPE	SPORTS BY TYPE	ANTIQUES
COINS OR JEWELRY	ARTWORK	COOKING
MUSICAL INSTRUMENTS	ELECTRONICS	GADGETS
APPLIANCES	FARM/RANCH	TRAVEL

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT REGISTRATION

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
AGE, INCOME, SEX, LOR, DONORS	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M
TELEPHONE NUMBERS	\$30.00/M
ZIP FILE SET UP	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\*\*USAGE\*\*\*

AMERICAN HUMANE ASSN	HUMANE SOCIETY KS & SC	RKD ANIMAL WELFARE
ANIMAL CARE	PAWS CHICAGO	SPCA TX

CONTACT LIST MANAGER: [scott@midwestdm.com](mailto:scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**  
Midwestdm.com (913) 686-2220 Email: [info@midwestdm.com](mailto:info@midwestdm.com)