


**WORLD CHAMPION HORSE EQUIPMENT CATALOG**

18,304 12 MONTH BUYERS      \$125.00/M

UNIT OF SALE:  
\$125.00

WORLD CHAMPION HORSE EQUIPMENT CATALOG IS THE PREMIER EQUINE EQUIPMENT SOURCE FOR HORSE LOVERS OF ALL BREEDS. THIS PROFESSIONALLY PRODUCED CATALOG CONTAINS PAGE AFTER PAGE OF BRAND NAME EQUIPMENT AND APPAREL. THE BEAUTIFUL COVER DESIGNS AND PERFECT BOUND SPINE MAKE IT A WELCOME ADDITION TO THE COFFEE TABLE OF UPSCALE HORSE OWNERS NATIONWIDE.

GENDER: 54% FEMALE  
CAN SELECTADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

WORLD CHAMPION HAS PRODUCTS FOR EVERY TYPE OF RIDER INCLUDING WESTERN, ENGLISH, TRAIL AND PLEASURE RIDERS, HARNESS AND SHOW PARTICIPANTS AS WELL.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THE UPPER INCOME ADVANTAGE OF THESE BUYERS ALLOWS THEM TO PURCHASE ITEMS FOR THEIR HORSES, HOME, STABLE AND TRAILER, AS WELL AS FINE CLOTHING AND GIFT ITEMS.

THRU: OCTOBER 17  
NEXT: MAY 18

A FEW OF THE ITEMS OFFERED INCLUDE:

|         |               |                  |
|---------|---------------|------------------|
| SADDLES | GROOMING AIDS | STABLE EQUIPMENT |
| TACK    | HATS--BOOTS   | BOOKS & VIDEOS   |
| APPAREL | JEWELRY       | ARTS & GIFTS     |

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE:      CATALOG BUYERS AND REQUESTORS

|                             |          |
|-----------------------------|----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| ZIP TAPE SET UP FEE         | \$50.00  |
| ELECTRONIC DELIVERY         | \$50.00  |

CONTACT LIST MANAGER EMAIL: [dorothy@midwestdm.com](mailto:dorothy@midwestdm.com)