

**VALU-BILT TRACTOR PARTS CATALOG**

57,719 12 MONTH BUYERS \$100.00/M
 29,402 6 MONTH BUYERS ADD \$10.00/M
 EMAIL ADDRESSES INQUIRE

GENDER: 90% MALE
 CAN SELECT

FROM ONE OF THE OLDEST AND MOST RELIABLE COMPANIES IN THE INDUSTRY, COMES VALU-BILT TRACTOR PARTS CATALOG. SINCE 1935, VALU-BILT HAS BEEN THE NATION'S LARGEST SUPPLIER TO THE AGRICULTURE INDUSTRY WITH TRACTOR PART REPLACEMENTS. THIS 319 PAGE CATALOG HAS REPLACEMENT PARTS FOR ALLIS CHALMERS, CASE, FORD JOHN DEERE, INTERNATIONAL, FARMALL. OTHER PRODUCT LINES INCLUDE: ELECTRICAL SYSTEM COMPONENTS, TIRES, CHAINS, SEATS, RADIO'S, TOOLBOXES, SPRAYERS AND ATV'S.

ADDRESSING:
 SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

THESE BUYERS ARE 'DO-IT-YOURSELFERS' WHO REPLY ON MANY OF THE BOOKS, MANUALS AND VIDEOS OFFERED IN THIS CATALOG TO COMPLETE MAINTENANCE AND REPAIRS ON THEIR FARM EQUIPMENT. AMONG THESE CONSUMERS ARE FULL TIME FARMERS, HOBBY FARMERS, ACREAGE OWNERS, RESTORERS AND COLLECTORS. AT LEAST ONE-THIRD OWN AN ATV.

THRU: FEBRUARY 17
 NEXT: SEPTEMBER 17

THE AVERAGE AGE RANGE OF THESE BUYERS IS 45-54. THESE ESTABLISHED RURAL HOMEOWNERS HANDLE THEIR OWN HOME AND FARM REPAIRS AND IMPROVEMENTS. THEY HAVE INTERESTS IN HUNTING, FISHING AND OTHER ACTIVITIES COMMON TO THEIR COUNTRY LIFESTYLE.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

SOURCE: CATALOG BUYERS AND REQUESTORS

SELECTIONS: STATE, SCF, ZIP CODE \$6.00/M
 AGE OR INCOME \$10.00/M
 GENDER \$6.00/M
 TELEPHONES \$30.00/M
 ELECTRONIC DELIVERY \$50.00

** USAGE **

AGELESS IRON	FARM SHOW PUBLISHING	NORTHERN HYDRAULIC
CENTRAL PURCHASING	GARAGE EQUIPMENT SUPPLY	OGDEN PUBLICATIONS
ENGINEERING SERVICES	GRIZZLY INDUSTRIAL	QC SUPPLY
FARM & RANCH LIVING	HOBBY FARMS MAGAZINE	SMOKY MNTN KNIFE
FARM COLLECTOR	NATIONAL RIFLE ASSN	

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