

UNITED SPORTSMEN GROUP

303,469	12 MONTH DEER HUNTERS		\$65.00/M	UNIT OF SALE:
80,137	WATERFOWL HUNTERS		\$65.00/M	\$800.00 AVERAGE
129,622	TURKEY HUNTERS		\$65.00/M	
61,005	UPLAND BIRDS		\$65.00/M	GENDER: 75% MALE
	6 MONTH HOTLINE	ADD	\$10.00/M	CAN SELECT
	3 MONTH HOTLINE	ADD	\$15.00/M	
	1 MONTH HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES	INQUIRE		

UNITED SPORTSMEN GROUP ARE AVID SPORTSMEN WHO UTILIZE QUALITY HUNTING AND FISHING LEASE LAND AND PUBLIC RECREATION AREAS FOR SPORTING USE. THESE ARE HUNTERS AND FISHERMEN WHO ENJOY UNLIMITED RECREATION AND OUTDOOR LEISURE ACTIVITIES FOR THEMSELVES, THEIR FAMILIES AND FRIENDS, WHILE MAINTAINING A STRONG FOCUS ON THE ENVIRONMENTAL ISSUES AND PROPER LAND MANAGEMENT TO INSURE HABITAT SURVIVAL AND GAME PROPAGATION.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
MINIMUM ORDER:
5,000
SAMPLE REQUIRED

THESE SPORTSMEN ARE AVID OUTDOORSMEN WITH A SINCERE APPRECIATION FOR NATURE. HAVING AN AVERAGE INCOME OF \$47,000, THEY SPEND THEIR DISCRETIONARY INCOME ON TRAVEL, OUTDOOR CLOTHING, FISHING EQUIPMENT, CAMPING GEAR, GUNS AND HUNTING SUPPLIES AND PET CARE NEEDS FOR THEIR HUNTING DOGS.

UPDATED MONTHLY

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.
ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: MEMBERSHIP

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
DONORS	\$15.00/M
MOB/SUBSCRIBERS	\$10.00/M
GAME SELECT	\$10.00/M
AGE	\$10.00/M
GENDER	\$6.00/M
INCOME	\$10.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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