



TENNESSEE WALKING HORSE BREEDERS & EXHIBITORS ASSN

19,043 ACTIVE MEMBERS \$140.00/M
 5,168 INACTIVE MEMBERS \$135.00/M

GENDER
 SELECTABLE

THE TENNESSEE WALKING HORSE BREEDERS' & EXHIBITORS' ASSOCIATION (TWHBEA), IS THE OLDEST AND MOST PRESTIGIOUS ORGANIZATION DEVOTED TO THE PROMOTION OF THE BREED. FOUNDED IN 1935, THE BREED REGISTRY WAS ESTABLISHED TO RECORD THE PEDIGREES OF THE TENNESSEE WALKING HORSE. THE GOAL IS TO MAINTAIN THE PURITY OF THE BREED, TO PROMOTE GREATER AWARENESS OF THE TENNESSEE WALKING HORSE AND ITS' QUALITIES, TO ENCOURAGE EXPANSION OF THE BREED AND TO HELP ASSURE ITS' GENERAL WELFARE.

ADDRESSING:
 EMAIL

KEYING: 5.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

THESE EQUINE LOVERS WITH UPPER INCOME STATUS, REQUIRE FENCING MATERIALS, BARN, TACK AND STABLE SUPPLIES, BOOKS AND VIDEOS ON EQUINE HEALTH AND CARE ISSUES AND COUNTRY DECOR FOR THEIR RURAL LIFESTYLES. THEY ARE ALSO PROSPECTS FOR OFFERS OF INSURANCE, COMPUTER SOFTWARE AND CREDIT.

THRU: JULY 17
 NEXT: FEBRUARY 18

SOURCE: ASSOCIATION MEMBERSHIP

SELECTIONS: SCF, STATE, ZIP CODE \$6.00/M
 GENDER \$10.00/M
 ELECTRONIC DELIVERY \$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
 Email: info@midwestdm.com