

**SELF-SUFFICIENT PREPPERS**

1,731,469	PREPARED FOR EMERGENCIES	\$80.00/M	UNIT OF SALE:
783,241	SURVIVALISTS	\$80.00/M	\$100.00 AVERAGE
	6 MONTH BUYERS	ADD \$5.00/M	
	3 MONTH BUYERS	ADD \$10.00/M	
	1 MONTH BUYERS	ADD \$15.00/M	
	EMAIL ADDRESSES	INQUIRE	

THESE BUYERS ARE TRULY READY FOR ANY EMERGENCY. THEY HAVE PURCHASED CANNED FOODS, WATER SUPPLIES AND PURIFICATION DEVICES, ALTERNATIVE LIGHTING AND POWER SUPPLIES AS WELL AS INFORMATIVE VIDEOS DEALING WITH PREPAREDNESS FOR A DISASTER.

GENDER: 50/50  
CAN SELECT

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

THESE PREPPERS HAVE ATTENDED SEMINARS AND MEETINGS TO PREPARE THEM TO BE SELF-SUFFICIENT IN ANY SITUATION. THIS FILE CONTAINS PREPPERS THAT ARE STOCKED UP FOR A NATURAL DISASTER AND THE SURVIVALISTS THAT ARE READY TO DEFEND THEIR HOME AND FAMILIES ON DOOMSDAY.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

IN ORDER TO BE SELF-SUFFICIENT THEY WILL PURCHASE GARDENING SUPPLIES, CANNING SUPPLIES, PROPANE HEATING AND COOKING DEVICES, COMPASSES, ALTERNATIVE POWER, WATER PURIFICATION, AND CRANK RADIOS. THE SURVIVALISTS ALSO NEED KNIVES, TOOLS, GAS MASKS, WEAPONS, GUNS AND AMMUNITION, STORAGE DEVICES, DEHYDRATED FOOD, FIRE STARTERS, AND MANY OTHER SUPPLIES TO SUSTAIN THEM AND THEIR FAMILIES.

INTERESTS ADD \$7.00/M

GUN OWNERS	CONCEAL / CARRY	HUNTING
CAMPING GEAR	WORKSHOP TOOLS	FISHING
CANNING FOOD	BOOKS / PUBLICATIONS	RV OWNER
SUV / TRUCK		

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

CONTINUED ON NEXT PAGE

CONTACT LIST MANAGER: [scott@midwestdm.com](mailto:scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
Email: [info@midwestdm.com](mailto:info@midwestdm.com)

**SELF-SUFFICIENT PREPPERS (CONTINUED)**

SOURCE: DIRECT MAIL, SEMINARS, RETAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE, INCOME, NET WORTH	\$7.00/M
CREDIT CARD	\$7.00/M
BUYERS OR SUBSCRIBERS	\$7.00/M
INTERESTS	\$7.00/M
ELECTRONIC DELIVERY	\$50.00

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