

**RENAISSANCE LIFESTYLES**

4,812,468	TOTAL UNIVERSE		\$70.00/M	
1,495,144	AVID READER	ADD	\$10.00/M	
673,296	WINE CONNOISSEUR	ADD	\$10.00/M	ADDRESSING:
311,047	CIGAR AFICIONADO	ADD	\$10.00/M	SEE SELECTIONS
295,539	CLASSICAL MUSIC LOVER	ADD	\$10.00/M	
683,891	PERFORMING ARTS PATRON	ADD	\$10.00/M	
149,123	FINE ART COLLECTOR	ADD	\$10.00/M	KEYING: \$2.00/M
510,497	HUMANITARIAN DONOR	ADD	\$10.00/M	
1,003,968	INTERNATIONAL TRAVELER	ADD	\$10.00/M	
	6 MONTH HOTLINE	ADD	\$5.00/M	
	3 MONTH HOTLINE	ADD	\$10.00/M	
	1 MONTH HOTLINE	ADD	\$15.00/M	
	EMAIL ADDRESSES - INQUIRE			

REACH THESE UPSCALE SOCIALITES WHO ARE WELL-READ, WELL-CULTURED, AND ENJOY THE PLEASURES OF ENTERTAINING, FINE WINE, DINING AND EXOTIC TRAVEL.

MINIMUM ORDER:  
5,000

THESE ELITE CONSUMERS SPEND THEIR ABOVE AVERAGE INCOMES ON DECORATING THEIR HOMES WITH COLLECTIBLE ART, ENJOY THE VERY BEST WINE AND CIGARS, FREQUENT WHITE LINEN RESTAURANTS, ATTEND LOCAL AND NATIONAL PERFORMING ARTS EVENTS AND PURCHASE GIFTS AND HOUSEHOLD ACCENTS FROM THE FINEST DEPARTMENT STORES.

SAMPLE REQUIRED

UPDATED MONTHLY

HOUSEHOLD DEMOGRAPHIC SELECTIONS INCLUDE: AGE, INCOME, HOME VALUE, INVESTOR, AND MANY MORE.

LIFESTYLE DEMOGRAPHIC SELECTIONS INCLUDE: COMPUTER OWNERS, ELECTRONICS, TRAVEL, MUSIC PREFERENCE AND SEVERAL MORE EACH BY SPECIFIC TYPE.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT RESPONSE

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	GENDER	\$6.00/M
	HOUSEHOLD DEMOGRAPHICS	\$10.00/M
	LIFESTYLE DEMOGRAPHICS	\$15.00/M
	ELECTRONIC DELIVERY	\$50.00

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