

**RENAISSANCE LIFESTYLES**

4,813,049	TOTAL UNIVERSE		\$70.00/M	
1,495,127	AVID READER	ADD	\$10.00/M	
673,346	WINE CONNOISSEUR	ADD	\$10.00/M	ADDRESSING:
311,468	CIGAR AFICIONADO	ADD	\$10.00/M	SEE SELECTIONS
295,832	CLASSICAL MUSIC LOVER	ADD	\$10.00/M	
684,114	PERFORMING ARTS PATRON	ADD	\$10.00/M	
150,729	FINE ART COLLECTOR	ADD	\$10.00/M	KEYING: \$2.00/M
512,347	HUMANITARIAN DONOR	ADD	\$10.00/M	
1,004,376	INTERNATIONAL TRAVELER	ADD	\$10.00/M	
	6 MONTH HOTLINE	ADD	\$5.00/M	
	3 MONTH HOTLINE	ADD	\$10.00/M	
	1 MONTH HOTLINE	ADD	\$15.00/M	
	EMAIL ADDRESSES - INQUIRE			

REACH THESE UPSCALE SOCIALITES WHO ARE WELL-READ, WELL-CULTURED, AND ENJOY THE PLEASURES OF ENTERTAINING, FINE WINE, DINING AND EXOTIC TRAVEL.

MINIMUM ORDER:  
5,000

THESE ELITE CONSUMERS SPEND THEIR ABOVE AVERAGE INCOMES ON DECORATING THEIR HOMES WITH COLLECTIBLE ART, ENJOY THE VERY BEST WINE AND CIGARS, FREQUENT WHITE LINEN RESTAURANTS, ATTEND LOCAL AND NATIONAL PERFORMING ARTS EVENTS AND PURCHASE GIFTS AND HOUSEHOLD ACCENTS FROM THE FINEST DEPARTMENT STORES.

SAMPLE REQUIRED

UPDATED MONTHLY

HOUSEHOLD DEMOGRAPHIC SELECTIONS INCLUDE: AGE, INCOME, HOME VALUE, INVESTOR, AND MANY MORE.

LIFESTYLE DEMOGRAPHIC SELECTIONS INCLUDE: COMPUTER OWNERS, ELECTRONICS, TRAVEL, MUSIC PREFERENCE AND SEVERAL MORE EACH BY SPECIFIC TYPE.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT RESPONSE

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	GENDER	\$6.00/M
	HOUSEHOLD DEMOGRAPHICS	\$10.00/M
	LIFESTYLE DEMOGRAPHICS	\$15.00/M
	ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
Email: [info@midwestdm.com](mailto:info@midwestdm.com)