

OKLAHOMA FARMERS AND STOCKMEN

62,197 ACTIVE FARMERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

THESE FARMERS AND RANCHERS ARE INTERESTED IN
 OKLAHOMA AREA NEWS REGARDING NEW FARMING TECHNIQUES,
 WEATHER REPORTS, LIVESTOCK MARKET REPORTS AND MORE.

GENDER: MOSTLY
 MALE

THESE OKLAHOMA RESIDENTS ARE OWNERS AND OPERATORS,
 MARRIED, LIVING A RURAL COUNTRY LIFESTYLE WHICH
 REQUIRES QUALITY TOOLS, TRACTORS AND FARMING
 EQUIPMENT, FENCING AND BARN SUPPLIES, VETERINARY
 SUPPLIES AND GARDENING AND HOME DECOR' ITEMS WITH
 THE COUNTRY THEME.

ADDRESSING:
 SEE SELECTIONS
 KEYING: \$2.00/M
 MINIMUM ORDER:
 5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED
 UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF
 AGRICULTURE, FARM SUBSIDY PROGRAMS

| | |
|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| AGE | \$15.00/M |
| INCOME | \$15.00/M |
| DONORS | \$15.00/M |
| CROP, ACRES, LIVESTOCK | \$15.00/M |
| PHONE NUMBERS | \$30.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com